



DALLAS / FORT WORTH ALTERYX USER GROUP!

April 2024

DFW ALTERYX USER GROUP LEADERSHIP TEAM:



DEANNA SANCHEZ

@Deanna

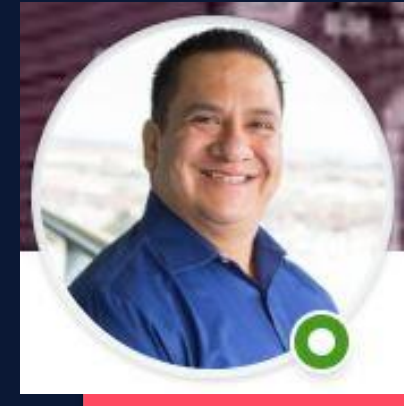
Alteryx ACE and
Owner, Nova Geographica LLC



DAVID RARDON

@drardon

Director of Analytics,
The Commit Partnership



DANIEL CARDEN

Senior Manager,
Salesforce

AGE- NDA

Welcome and Intro 2:00 PM – 2:15 PM

**Classification and the Association
Analysis Tool** 2:15 PM – 3:00 PM

Chris Williams, CTO and founder, Precision Analytics Group, and Alteryx ACE and Orange County Alteryx User Group Co-Leader

Internal Grand Prix Events 3:05 PM – 3:50 PM

Molly Harras, Data Engineer, Pioneer Natural Resources, and newest Texas Alteryx ACE and 2023 Inspire Grand Prix Champion

Community Updates 3:50 PM – 3:55 PM

Deanna Sanchez, Alteryx ACE and Owner, Nova Geographica LLC

It's a Wrap! 3:55 PM – 4:00 PM

APRIL 2024

Alteryx Community Updates

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INSPIRE CONFERENCE

DFW Alteryx User Group Meeting at Inspire!

Thursday, May 16th

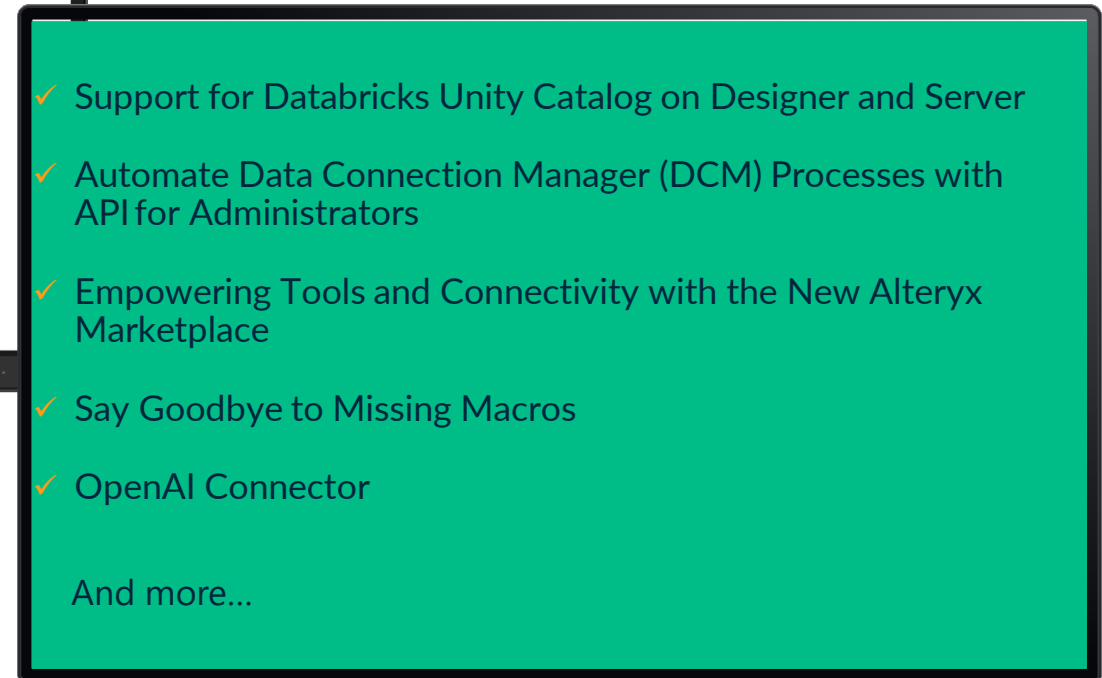
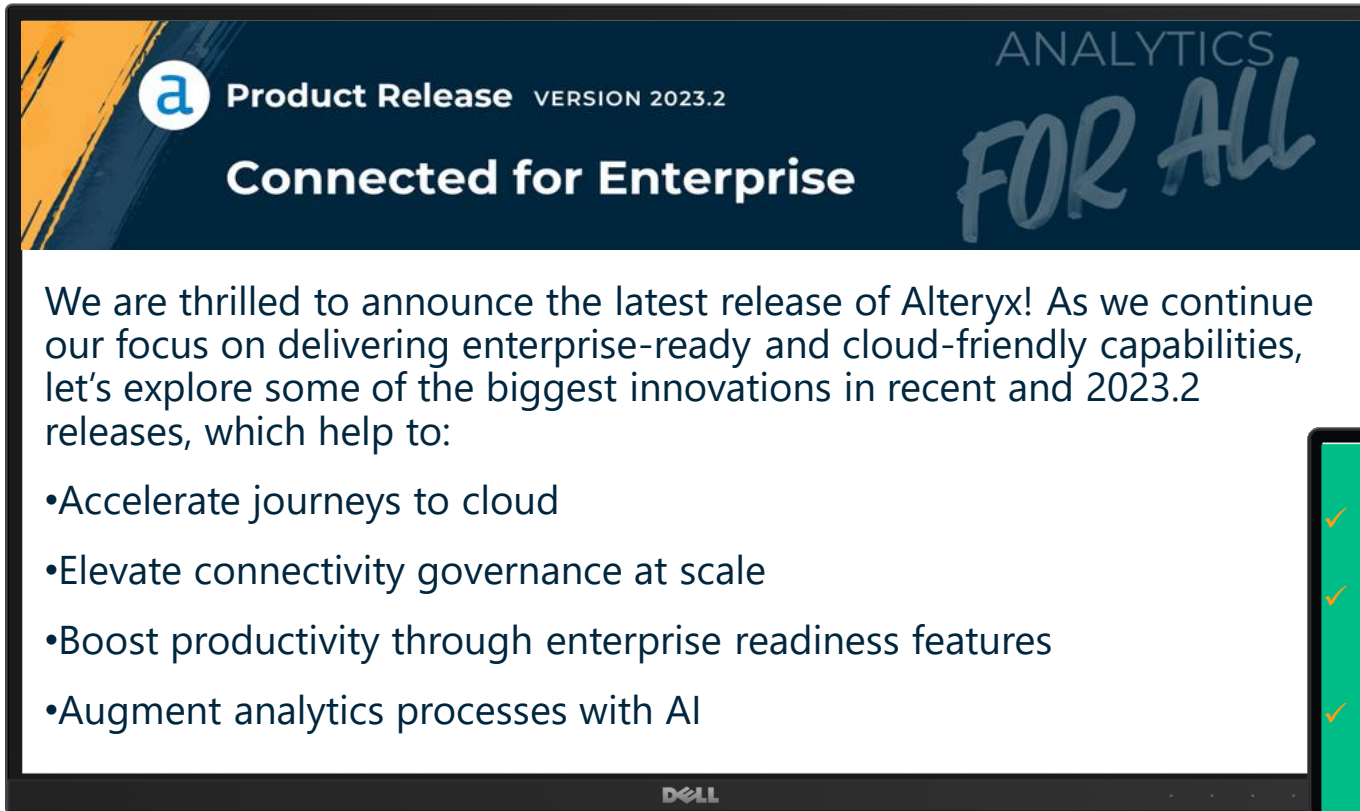
1:00 to 2:00 p.m. PT

(3:00 to 4:00 p.m. CT)

Hybrid meeting, both onsite and virtual

Zoom meeting details are in the DFW Events page

2023.2





Alteryx Analytics Cloud Platform

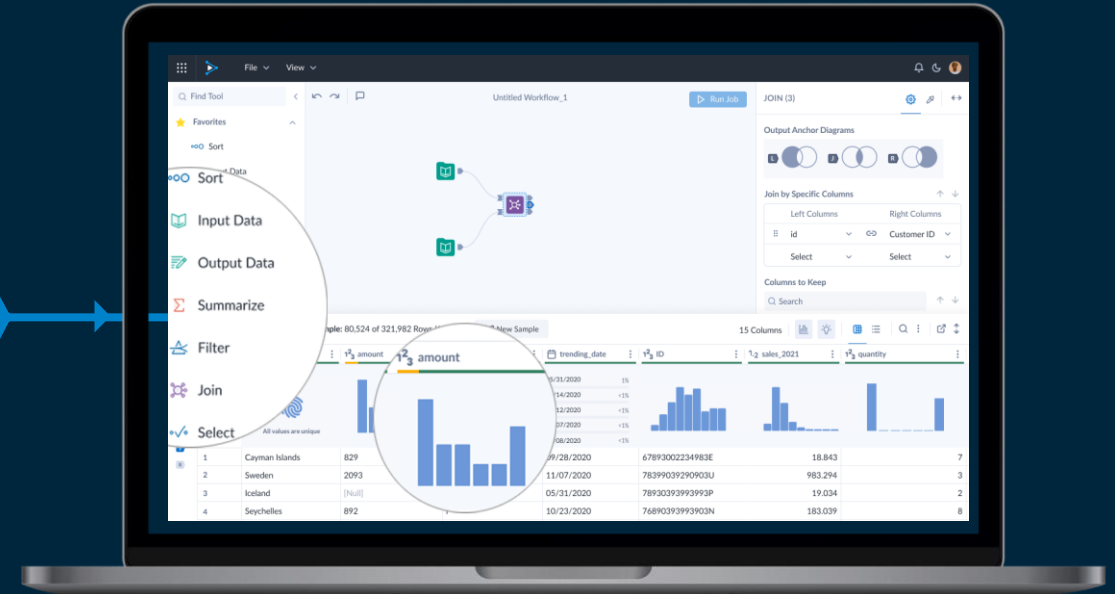
Get started with the Alteryx Analytics Cloud Platform.

Collaboratively prepare, transform, and enrich data while leveraging the cloud for scalable execution

Easy-to-Use & Self Service
 No code / code friendly and accessible via any web browser

Interactive
 AI/ML-based suggestions for exploration and transformation of data

Enterprise Grade
 Scalable, secure, governed, optimized for cloud databases



The new Alteryx Analytics Cloud Platform pages on Community pull together resources to get you the answers and training you need when working with our cloud products. These pages contain video introductions, discussions, knowledge base articles, and additional resources to help you on your learning journey.

Visit: <https://community.alteryx.com/t5/Alteryx-Analytics-Cloud-Platform/bd-p/analytics-cloud#all>



The Academy Team is proud to present a **special edition of Weekly Challenges** for Alteryx Auto Insights (AAI). We will share a series of challenges designed to test and expand your knowledge of AAI.

- **November 6:** Financial Insight: Spend Analysis (Challenge #397)
- **November 13:** Sales Spotlight: A Deep Dive into Regional Performance (Challenge #399)
- **November 20:** Elevating Efficiency: A Performance Analysis (Challenge #401)

We are introducing these Auto Insights-specific challenges to help you advance to the next level in your data analysis skills with the Alteryx Analytics Cloud Platform. To participate, you will need access to Auto Insights, which is part of the Cloud Platform. If you do not have AAI already, you can take this opportunity to start a [free Cloud Trial](#).

To review all the details, visit:

<https://community.alteryx.com/t5/Alter-Nation/Auto-Insights-Weekly-Challenges-Special-Edition/ba-p/1202805>

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Alteryx Education

Customers

Learning Marketplace

Accelerate your path and outcomes with access to experts and experiences like never before.



Instructor-Led Courses

- 100+ hours of content
- Beginner to advanced
- Hands-on activities
- Small class size



Escape Room Challenge

- Expert-led
- Race to crack the case
- Team building



Digital Learning

- Self-paced
- 2,000+ minutes
- 24/7 access

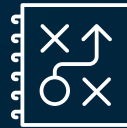


Contact your account executive for more information on subscriptions.

Academy

Dive into solving problems and explore new frontiers in your data analytics journey.

Weekly Challenges



Learning Paths



Interactive Lessons



Videos



ayxlearn.info/Academy-on-Community

Certifications

Push yourself to validate your knowledge, skills, and abilities and get the recognition you deserve.



Micro-Credentials



ayxlearn.info/certification

Digital Badge Program



Alteryx partnered with Credly to offer digital recognition of your qualifications and capabilities - whether you are a beginner or an experienced user.

If you have a valid certification (they are valid for two years), you should have received an email from admin@credly.com asking you to accept your badge on Credly.

There is no fee to use Credly and acceptance is totally up to you. Also, this update won't affect your existing badges in the Alteryx Community.

Learn

more: <https://community.alteryx.com/t5/Analytics/Coming-Soon-Alteryx-Digital-Badge-Program/bap/831463>

You've earned a badge from Alteryx

alteryx
DESIGNER CORE
CERTIFIED

Alteryx Designer Core Certification
Issuer: Alteryx

Accept your badge

or accept your badge by clicking:
<https://www.credly.com/go/KkYwRT15eTSmVhHg40s4Ew>

Credly

Credly is a badging platform that works with credible organizations to recognize, manage and share professional achievements. Credly is the world's leading digital credential service provider.

This badge was issued to **THALITA CARRICO** on 27 September 2021.
Expires on 27 September 2023
Accepting a badge adds it to your profile. You can edit your privacy settings after accepting.

Accept Badge

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DESIGNER CORE
CERTIFIED

Type: Certification
Level: Foundational
[Additional Details](#)

Alteryx Designer Core Certification
Issued by **Alteryx**

Earners of this certification have a thorough understanding of the Alteryx Designer environment. They are able to use the core toolset to clean, prepare, blend, parse, transform, and analyze data. Earners have demonstrated their ability to use the tools to solve real-world analytics problems.

Skills

Alteryx Analytical Thinking Building Workflows Data Analysis Data Blending
Data Cleaning Data Preparation Data Processing ETL Problem Solving

Earning Criteria

Achieving a passing score on the Alteryx Designer Core Exam - a 2 hour exam with multiple choice and practical application questions.

Subscribe to the Alter.Nation Blog to get notified when we release the Maveryx Monthly Newsletter!

The screenshot shows the Alter.Nation website interface. At the top, there's a navigation bar with links like 'Getting Started', 'Participate', 'Learn', 'Support', 'Groups & Events', and 'Gallery'. Below that is the 'Alter.Nation' header with the tagline 'Community news, customer stories, and more!'. A main navigation bar lists categories: 'ALL', 'ANALYTICS', 'ENGINE WORKS', 'ALTER.NATION', and 'DATA SCIENCE'. The main content area features a grid of article cards. The 'Maveryx Monthly - June' article is highlighted with a red box. On the right, a 'Blog Dashboard' sidebar contains a filter menu with options: 'All', 'Analytics', 'Engine Works', 'Alter.Nation' (highlighted with a red box and a red arrow), and 'Data Science'. Below the filter menu is a 'Labels' section with a list of tags and their counts, and a 'Latest Comments' section with recent user comments.

<https://community.alteryx.com/t5/Alter-Nation/bg-p/community-news>

Free Alteryx Designer licenses, teaching materials, and learning paths.

Currently 500+ universities partners in 40 countries.



Students

- Software
- Community network
- Scholarships and Internships
- Certifications and Job Board

Educators

- Software
- Teaching materials
- Instructor-led or self-paced learning pathways
- Community of Educators

Career Changers

- Software
- Self-paced learning
- Community network
- Certifications and Job Board

What You Can Do

Share Your Passion and Become a SUPPORTER!

Be on the SparkED Advisory Council

Be a guest speaker

Collaborate on educational materials (datasets, use cases, workflows)

Introduce Alteryx technology into an education organization (provide org name & contact info below)

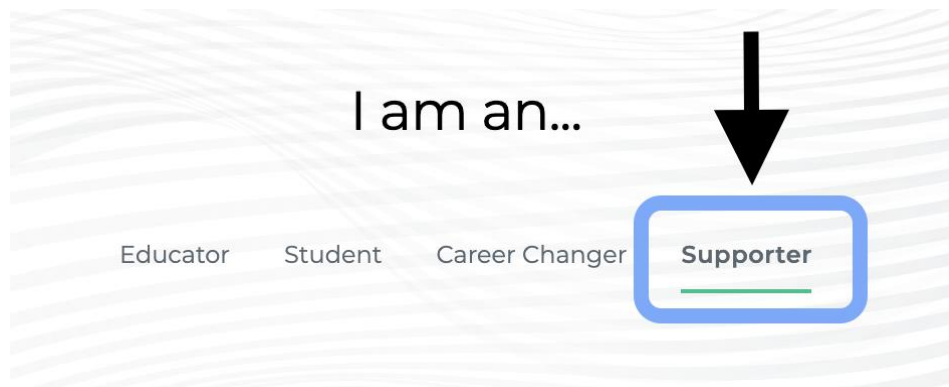
Provide mentor(s) or host a job shadow

Provide internships or full-time employment for students

Volunteer at a school, competition, etc.

Speak to an Alteryx Education manager about other partnership opportunities

Go to www.alteryx.com/sparked and fill out the form:



The image shows a screenshot of a web form. At the top, it says "I am an...". Below this, there are four radio button options: "Educator", "Student", "Career Changer", and "Supporter". The "Supporter" option is selected, indicated by a blue square around it and a green underline. A large black arrow points down from the "I am an..." text to the "Supporter" option.



HELP US GROW!

- Visit our [SparkED-in-a-Box](#) (Community->Learn->SparkED)
- We prepared for you:
 - Email templates
 - Power Point presentation
 - Designer Demo video
 - Feedback form
- Send SparkED email to your alma mater or other education connection(s)
- If needed, engage SparkED team to learn more!

Alteryx Data Science Portal

- For the data scientist, both current and aspiring!
- Curated Community content that is data science focused

alteryx.com/data-science


Community | **Data Science Portal** | Alteryx.com

Courses ▾ Careers ▾ Open Source ▾ Solutions ▾

Data Science Portal

Alter how you think about data science.

Recommended






Accomplish More with Automated Machine Learning

Posted 07-21-2021

Automated machine learning can help us all accomplish more. Learn more about autoML and how our open-source Python library EvalML makes it easier to explore that potential.

[Read →](#)

Blog Posts



[SUBSCRIBE](#)



A podcast about data science and analytics culture

If you have an episode idea or would like to be a guest on the podcast to talk about a data analytics/data science topic you're passionate about, shoot us a message at podcast@alteryx.com, and we will review your pitch.

And, in case you didn't know, you can listen to Alter Everything on [Apple Podcasts](#), [Spotify](#), [YouTube](#), and the [Maveryx Community](#)! Subscribe on any of these platforms to get notified when new episodes are released bi-weekly. 🎧

community.alteryx.com/podcast

NEXT STEPS

Presenters are always needed!

Contact Deanna at
deanna.sanchez@novageographica.com
if you would like to present!

Be on the look out for the meeting recap!

THANK YOU!

**You make our 850+ member
Texas-sized user group amazing!**