

## Scavenger Hunt Official Rules

### 1. GENERAL INFORMATION:

Alteryx's Scavenger Hunt (the "**Scavenger Hunt**") begins at approximately 8:00a.m. PST (US) on December 3, 2019 and ends at approximately 4:00p.m. PST (US) on December 16, 2019 (the "**Period**"). VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

### 2. WHO CAN PLAY:

The Scavenger Hunt is open only to natural persons who (i) are registered members of Alteryx's Community, which is available at [community.alteryx.com](http://community.alteryx.com), (ii) are U.S. residents at least 18 years of age or older (at the time of initial participation), and (iii) are eligible to enter the Scavenger Hunt as set forth in these Official Rules (such eligible person, a "**Participant**"). Employees of Alteryx, Inc. or its affiliates (Alteryx, Inc. and its affiliates, collectively, "**Alteryx**"), individuals providing services to Alteryx through an outsourcer or temporary employment agency during the Period, and their respective immediate family members and persons living in their same household are not eligible to participate in the Scavenger Hunt (collectively, the "**Scavenger Hunt Parties**"). The Scavenger Hunt is subject to all applicable federal, state, and local laws and regulations. By participating in the Scavenger Hunt, Participants agree fully and unconditionally to these Official Rules and Alteryx's decisions, which are final and binding in all matters related to the Scavenger Hunt. Eligibility to win a Donation Opportunity is contingent upon complying with and fulfilling all requirements set forth herein.

### 3. HOW TO ENTER:

Prior to or during the Period, the Participant must have registered with Alteryx's Community as described above. During the Period, the Participant must follow the rules and directions of the Scavenger Hunt as described in Alteryx's Community, which will provide one or more clues/instructions on each business day through December 13, 2019 to find a particular piece of content on Alteryx's Community, ending with a final Challenge on December 16, 2019 requiring the use of all answers/results from the clues/instructions with Alteryx Designer (the "**Challenges**"). No other method of participation will be accepted. The Scavenger Hunt is a game of skill requiring the Participant to collect the answers/results of all Challenges on Alteryx's Community and to successfully complete the final Challenge using Alteryx Designer. No drawings, sweepstakes, raffles or other elements of chance are utilized to determine the winning Participant.

Alteryx will be the official time keeper using Pacific Standard Time for the Scavenger Hunt to determine eligible and winning Participants. The Scavenger Hunt will conclude at the end of the Period regardless of the number of Participants that have successfully completed all Challenges.

### 4. WINNING PARTICIPANT DETERMINATION:

The first ten (10) Participants who successfully complete all Challenges will be deemed the winners of the Scavenger Hunt. The decisions of Alteryx will be final and binding in all matters related to the Scavenger Hunt.

### 5. NOTIFICATION:

Alteryx will make up to two (2) attempts over the 48-hour period following a winning Participant's determination to contact such Participant via the email address associated with that Participant's Alteryx Community profile. If such Participant cannot be reached during the 48-hour period in which he/she is contacted, such potential winning Participant will be disqualified and an alternate winning Participant will be selected based on the order of completion of all Challenges among the remaining eligible Participants. The return of a potential winning Participant's notification as undeliverable or the rejection of the Donation Opportunity by the Participant will result in an alternate potential winning Participant being selected pursuant to the winning criteria. Alteryx reserves the right to modify the notification procedures in connection with the selection of any alternate potential winning Participants, if any.

### 6. DONATION TO CHARITY:

The first ten (10) Participants who successfully complete all Challenges will be deemed the winners of the Scavenger Hunt and will be provided the opportunity to direct Alteryx to donate Three Hundred Dollars (\$300) to one of two designated charities on that Participant's behalf (a "**Donation Opportunity**"). A winning Participant may select (i) Generation: You Employed, Inc. (*see* [generation.org](http://generation.org)) or (ii) Bridges to Prosperity Inc. (*see* [bridgestoprosperty.org](http://bridgestoprosperty.org)) with respect to his/her Donation Opportunity to receive the donation on their behalf. Approximate value per Donation Opportunity: \$300 per winning Participant. Total value for Scavenger Hunt: up to \$3,000 for all winning Participants.

No Donation Opportunity funds will be directly deposited or otherwise provided to a winning Participant in any manner. No transfer, or cash or other substitution of the Donation Opportunity is allowed except that Alteryx reserves the right, in its sole and absolute discretion, to substitute a charity for the Donation Opportunity or choose additional winning Participants in its discretion.

## **7. DONATION OPPORTUNITY CONDITIONS:**

Except where prohibited by law, each winning Participant may be required to execute an Affidavit of Eligibility, a Liability Release and a Publicity Release (“**Affidavit/Release**”). Such documents must be signed and returned by the date and/or time indicated within such documents. If the documents are not signed and returned within that time, or if a Participant is found to be ineligible, or if a Participant does not comply with these Official Rules, each as determined by Alteryx in Alteryx’s sole discretion, then such Participant will be disqualified. A Participant waives the right to assert as a cost of winning a Donation Opportunity any and all costs of verification and qualification to direct the Donation Opportunity and any liability which might arise from directing or seeking to direct the Donation Opportunity. All participation is subject to verification prior to awarding of Donation Opportunities.

## **8. RELEASE:**

By participating in the Scavenger Hunt, each Participant agrees to release, indemnify, defend and hold the Scavenger Hunt Parties, and their respective parents, affiliates, subsidiaries, directors, officers, employees, and agents, including any advertising and promotion agencies, and assigns, and any other organizations/entities related to the Scavenger Hunt (collectively, “**Releasees**”) harmless from any and all claims, injuries, damages, expenses, or losses to person or property and/or liabilities of any nature incurred by any Releasee that in any way arise from a Participant’s participation in the Scavenger Hunt or direction of a Donation Opportunity (collectively, “**Claims**”), including without limitation (i) any condition caused by events beyond Releasees’ control that may cause the Scavenger Hunt to be disrupted or corrupted; (ii) any injuries, losses, or damages (compensatory, direct, incidental, consequential, or otherwise) of any kind arising in connection with or as a result of any Donation Opportunity, or direction of any Donation Opportunity, or from participation in the Scavenger Hunt, including any injuries to person or property related to the Scavenger Hunt; and (iii) any printing or typographical errors in any materials associated with the Scavenger Hunt.

## **9. LIMITATION OF LIABILITY:**

The Releasees are not responsible for (i) late, lost, delayed, damaged, incomplete, illegible, misdirected or undeliverable submissions, responses, or other correspondence, whether through Alteryx Designer, Alteryx’s Community, by e-mail or postal mail or otherwise; (ii) theft, destruction, unauthorized access to or alterations of submissions; or (iii) phone, electrical, network, computer, hardware, software program, or transmission malfunctions, failures or difficulties. Donation Opportunities are awarded “as is, where is,” without warranty of any kind, express or implied, including, without limitation, any warranty of merchantability or suitability for a particular purpose. Except where prohibited, by participating in the Scavenger Hunt, each Participant agrees that: (i) any and all disputes, claims and causes of action arising out of or in connection with the Donation Opportunity awarded, determination of a winning Participant, or any other matter relating to the Scavenger Hunt that cannot be resolved between such Participant and any Releasees shall be resolved individually, without resort to any form of class action; and (ii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with participating in the Scavenger Hunt, but in no event attorneys’ fees. Notwithstanding anything to the contrary herein, in no event shall any Participant seek or be entitled to rescission, injunctive or other equitable relief or to enjoin or restrain the production, distribution, exhibition, operation or other exploitation of Alteryx’s business operations, the Scavenger Hunt, any website, content, advertising or other materials used, displayed or issued in connection with the Scavenger Hunt, or any submission or participation therein, and such Participant’s rights and remedies in any such event shall be strictly limited to the right to recover money damages, if any, in an action at law. IN NO EVENT WILL ANY OF THE RELEASEES BE LIABLE FOR ANY DIRECT, SPECIAL, INCIDENTAL, EXEMPLARY, PUNITIVE OR CONSEQUENTIAL DAMAGES (INCLUDING LOSS OF USE, DATA, BUSINESS OR PROFITS) ARISING OUT OF OR IN CONNECTION WITH PARTICIPATION IN THE SCAVENGER HUNT, WHETHER SUCH LIABILITY ARISES FROM ANY CLAIM BASED UPON CONTRACT, WARRANTY, TORT (INCLUDING NEGLIGENCE), STRICT LIABILITY OR OTHERWISE, AND WHETHER OR NOT SUCH PARTY HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH LOSS OR DAMAGE. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE LIMITATION OR EXCLUSION MAY NOT APPLY TO ALL PARTICIPANTS.

## **10. PUBLICITY RELEASE:**

Except where prohibited, a Participant’s participation in the Scavenger Hunt constitutes consent to the perpetual, worldwide, royalty-free use of his/her name, photo, and/or likeness, biographical information, submissions, and statements attributed to him/her by any Releasee for advertising and promotional purposes, including without limitation, inclusion on Alteryx’s website, in its e-mail blasts and any other media chosen by Alteryx without compensation.

## **11. GENERAL CONDITIONS:**

By participating in the Scavenger Hunt, each Participant acknowledges that he/she has read these Official Rules, including any information incorporated by reference, and agrees to be bound by them and by the decisions of Alteryx, which are final and binding on

all matters pertaining to the Scavenger Hunt. Non-compliance with these Official Rules may result in disqualification and all associated submissions will be void. Alteryx reserves the right, in its sole discretion and without liability to the Participant, to cancel, modify or suspend the Scavenger Hunt, in whole or in part, in the event of fraud, technical or other difficulties or if the integrity of the Scavenger Hunt is compromised. Alteryx reserves the right to disqualify any Participant, as determined by Alteryx, in its sole discretion and without liability to the Participant. The Scavenger Hunt is subject to these Official Rules and all applicable federal, state, provincial, and local laws and regulations. The Scavenger Hunt is void where prohibited or restricted by law. All disputes, issues and/or questions concerning the Scavenger Hunt, including the rights and obligations of the Participant and Alteryx in connection with the Scavenger Hunt, or the construction, validity, interpretation and enforceability of these Official Rules shall be governed by, and construed in accordance with, the laws of the State of California without giving effect to any choice of law or conflict of law rules (whether of the State of California or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of California. Any legal actions, suits or proceedings related to the Scavenger Hunt (whether for breach of contract, tortious conduct or otherwise) will be brought exclusively in the state or federal courts located in Orange County, California, and each Participant accepts and submits to the personal jurisdiction of such courts with respect to any legal actions, suits or proceedings arising out of or related to the Scavenger Hunt. Alteryx may amend these Official Rules or discontinue the Scavenger Hunt at any time for any reason. Alteryx disclaims any responsibility to notify Participants of any aspect related to the conduct of the Scavenger Hunt.

## **12. PRIVACY AND PERSONAL INFORMATION:**

Alteryx may collect personal data about Participants online and use such data in accordance with Alteryx's privacy policy at <https://www.alteryx.com/privacy-policy> ("**Privacy Policy**") and as set forth in these Official Rules. Please review these Official Rules and the Privacy Policy carefully. By participating in the Scavenger Hunt, Participants hereby agree to such collection and use of their personal information by Alteryx, either collectively or individually, and acknowledge that they have read and accepted these Official Rules and the Privacy Policy.

## **13. FORCE MAJEURE:**

Without limiting any other provision in these Official Rules, in the event that any of the Participants' activities or the Releasees' operations or activities are affected, as determined by Alteryx, in its sole discretion, including, without limitation, by reason of any acts of God, any action, regulation, order or request by any governmental or quasi-governmental entity (whether or not the action, regulations, order or request proves to be invalid), equipment failure, threatened terrorist acts, terrorist acts, air raid, blackout, earthquake, war (declared or undeclared), fire, flood, labor dispute or strike, work slow-down, civil disturbance, or any law, rule, regulation, order or other action adopted or taken by any federal, state or local government authority, or any other cause, whether or not specifically mentioned above, subject to any governmental approval that may be required, Alteryx shall have the right to modify, suspend, or terminate the Scavenger Hunt, and no Releasees shall be responsible or liable to any Participant or any person claiming through such Participant for failure to provide the Donation Opportunity or the direction of any part thereof. Alteryx is not responsible for electronic communications that are undeliverable as a result of any form of active or passive filtering of any kind or insufficient space in Participant's e-mail account to receive e-mail messages.

## **14. MISCELLANEOUS:**

The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Alteryx's failure to or determination to not enforce any provision in these Official Rules shall not constitute a waiver of that or any other provision. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Scavenger Hunt-related materials and these Official Rules, these Official Rules shall prevail and govern and the discrepancy will be resolved in Alteryx's sole and absolute discretion.

## **15. WINNER'S LIST:**

For an Official Winner's List (available after the selection of the winning Participants), or for a copy of these Official Rules, send a self-addressed, stamped envelope to: Alteryx's Scavenger Hunt (please specify Official Winner's List or Official Rules), c/o Alteryx, Inc., 3345 Michelson Drive, Suite 400, Irvine, CA 92612.