alteryx

Chicago User's Group

Alteryx Product Certification

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Certifications

- Has Anyone Taken a Certification Exam??

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Certifications Overview

- **The Alteryx Certification Program will contain a series of exams that allow you to:**
  - Demonstrate your proficiency across Alteryx products and versions
  - Communicate your expertise in a standardized manner
  - Promote your personal brand in the global Alteryx community and marketplace

- Upon certification, you will be assigned the respective Alteryx Community badge, and will receive a PDF certificate (suitable for framing of course)

- Certified on Alteryx by Alteryx

- https://community.alteryx.com/t5/Analytics-Blog/Announcing-the-Alteryx-Product-Certification-Program/bc-p/83876#M918

Certification Levels

- The Alteryx Certification Program will consist of the following certification levels, and will change to reflect the Alteryx platform:

  - **Designer Core (available now)** – demonstrated proficiency with the fundamentals of Alteryx Designer and the favorites tools. Exam topics include: Connecting to Data, Data Types, Basic Preparation, Basic Blending, Descriptive Analysis, Help, Basic Macros & Analytic Apps, Output Data

  - **Designer Advanced (available Q1 2018)** – advanced proficiency with Alteryx Designer. Exam topics include: Advanced Questions from Designer Core, plus Batch Macros, Data Investigation, Advanced Parsing, Advanced Analytics Apps, Spatial Analysis, Reporting, Visualization Integration, Gallery.
    - **Prerequisite** – Designer Core

Certification Levels

- The Alteryx Certification Program will consist of the following certification levels, and will change to reflect the Alteryx platform:

  - **Designer Expert (available Q2 2018)** – demonstrated proficiency with the full-suite of Alteryx Designer capabilities, spatial analytics and the ability to connect and work with all applicable data sources. Exam topics include: More Complex Designer Core & Advanced topics, In-DB, Iterative Macros, Predictive Models, Connectors, Web Scraping, Download Tool, Calgary Tools, etc.

    - **Prerequisite** – Designer Advanced

  - **Alteryx Server Administration (available Q2 2018)** – demonstrated proficiency with the installation, configuration and management of the Alteryx Server

  - **Alteryx Connect Administration (available Q2 2018)** – demonstrated with the installation, configuration and management of Alteryx Connect

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Helpful Hints

- **Schedule**
  - Exams are offered monthly — there are twelve exams per calendar year
  - Each exam window begins on the first of each calendar month and closes at the end of the last day of the calendar month
  - Participants may take the exam any time during the exam window
- **Registration**
  - Registration for exams is offered at www.alteryx.com/certification
  - You must have an Alteryx Community account to register for an exam
  - Upon registration, you will be registered for the next exam window. For example, if registering during September, you will be registered for the October exam.
  - Once registered, you will have three attempts to pass an exam during the exam window

Helpful Hints

- **Cost**
  - There is no cost for the Designer Core certification exam.
  - At this time, pricing has not been determined for subsequent exams
- **Taking the Exam**
  - On the first day of the exam window (the 1st of each month) – all registrants will receive an email with the exam URL and a personalized access code.
  - The exam is offered online
  - There is a two-hour time limit per exam
  - Once an exam is started, it is recorded as one attempt
  - It is not possible to stop an exam in-progress, and restart later
  - You may use any of the **preparation resources** during the exam
  - All questions are multiple choice

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Helpful Hints

- **Taking the Exam (cont.)**
    - Upon completion, you will receive your score immediately
    - A score of 80% or above is considered 'passing'
    - If a passing score is not obtained after three attempts, you must register for a subsequent exam
    - Answers are not provided for any exam and/or question
    - After the exam window closes, your Alteryx Community account will be updated with the respective certification badge, and you will receive a PDF certificate

Maintaining Certification

- **Maintaining Certification**

    - From the date of certification, or From the date of passing an incremental exam

    - Certifications are valid for three years

    - Incremental exams will be offered for each major release of Alteryx

    - To maintain your certification, a passing score must be obtained on incremental exams

    - If your certification lapses, you must take the full certification exam to obtain your certification

- If you have any questions or comments, please email: certification@alteryx.com

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Resources Available

- [Training: Getting Started](#)
- [Self-Paced Training](#)
- [Alteryx Academy](#)
- [Community Live Training](#)
- [Classroom Training](#)
- [Alteryx One Tool Examples](#)
- [Alteryx Tool Mastery Series](#)
- [Alteryx Designer Help](#)
- ## [Alteryx Product Documentation](#)
- [Alteryx Designer Canvas Navigation](#)
- ## [Alteryx Community](#)
- [Alteryx Server Help](#)
- [Alteryx Connect Help](#)

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Other Interesting Topics

Dynamic Enabling

https://community.alteryx.com/t5/tkb/articleprintpage/tkb-id/knowledgebase/article-id/687

Data Types

https://help.alteryx.com/11.0/Reference/DataFieldType.htm

Shortcut Keys

https://community.alteryx.com/t5/Alteryx-Knowledge-Base/Keyboard-Shortcuts-in-Alteryx/ta-p/1188

Formula tool

https://community.alteryx.com/t5/Alteryx-Knowledge-Base/Tool-Mastery-Formula/ta-p/32675

Global Variables / Constants

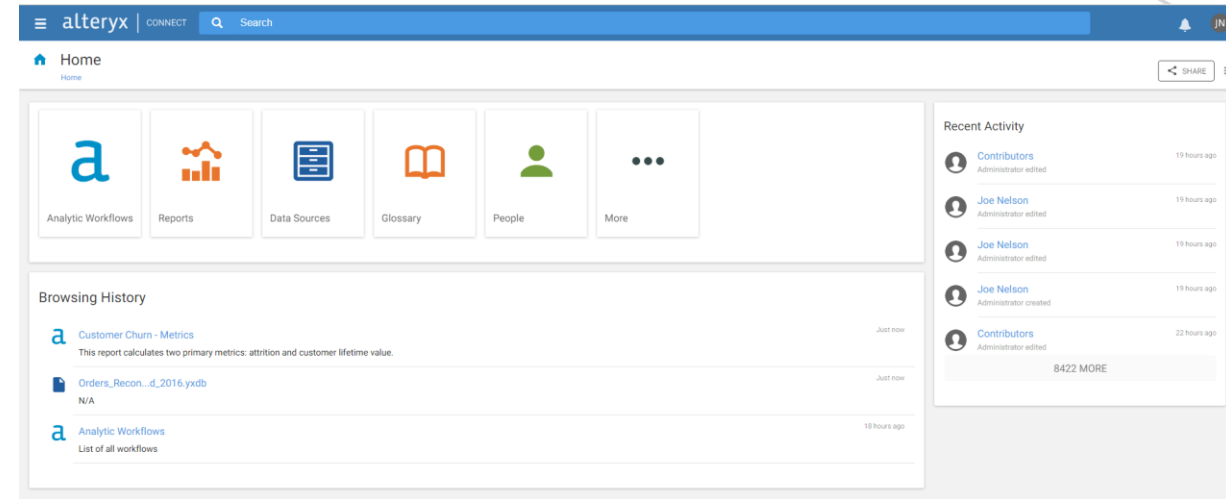https://help.alteryx.com/10.5/Reference/Variables.htm

File Extensions

http://downloads.alteryx.com/Alteryx8.6.2/WebHelp/AlteryxFiles.htm

Types of macros & basic macro understanding

https://help.alteryx.com/11.0/Macro_Modules.htm

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Alteryx Connect

- Understand the value of your Assets across the Organization
  - Who Uses What and How Much
  - Governance across assets that otherwise would have no integration
    - Data Lineage – Origins and History
    - Impact Analysis
      - If I remove this table/data lake what workflows are impacted
  - Extend Insights – How are others viewing & using data
  - Collaboration – Increase productivity by breaking down silos and share findings faster

https://demo.alteryxconnect.com/login

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Thank you

Questions??

See what Alteryx can do for you!

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or visit alteryx.com for more information

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