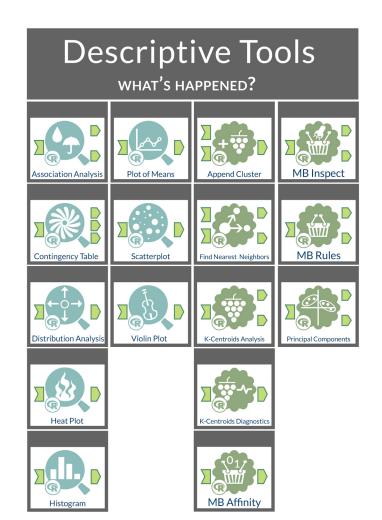
## THE PREDICTIVE TOOLS OF alteryx

found in the alteryx 11.0.6 predictive install







THE PREDICTIVE TOOLS ARE MACROS. TOOLS DISPLAYING A BLUE BACKGROUND HAVE AN HTML FRONT END.

## PREDICTIVE MODEL CHEAT SHEET

## **Predictive Modeling coming from statistics**

Fast and intuitive but tend to make assumptions about the underlying data, tend to be oriented around hypothesis testing

## Machine Learning coming from computer science

Algorithms can be more accurate but tend to take longer to fit and are harder to interpret



















Regression = Predict continuous numbers | Classification = Predict categories



