



# ALTERYX FOR STUDENTS

SUPERCHARGE YOUR STUDIES, CLASS  
PROJECTS AND SKILLS WITH DATA SCIENCE  
AND ANALYTICS POWER

“Alteryx helps students move through data preparation, data cleaning, and data mining all the way to implementing using R, giving them good (exposure) to the different lifecycle issues in modeling.”

*Engineering and Computer Science  
Professor from a top ranking University*

No matter your field of study, data analytics is your passport to career and academic success. Jobs that require skills in data science and analytics are set to increase 30-percent by just 2020 and 40-percent of companies just can't find the talent. The fact is, there's an incredible opportunity to get skilled up, and stand out with analytics no matter what your academic field of study—and Alteryx is here to help.

We've created a program to empower students like you to succeed in the data economy by getting hands-on with data science and analytics tools that are already used at 1000s of companies globally, like Coca-Cola, Best Buy, Ford, and Adidas. Our Alteryx for Good program provides active students with free (yes, free) educational licenses to elevate their studies and classroom projects with industry recognized data preparation, data modeling, and data science and analytics. It's all a lot easier to access and use than you ever thought possible.

## Empowering students with data science skills at 100s of schools globally

Students and professors are getting hands on with Alteryx, at universities and other academic institutions globally, including Stanford University, University of California, Berkeley, University of Michigan, Harvard, Texas A&M, through to Peking University, and the University of Sydney.

Students love Alteryx because they can power up their studies and learn new skills—connecting to data from public data sets, cloud apps, social media, spreadsheets, and other sources, joining it together and perform analytics—predictive, statistical, and spatial—in a code free, code friendly environment.



Get started at:  
[alteryx.com/forgood](https://alteryx.com/forgood)

**About Alteryx for Good**  
 We're passionate about the thrill of solving, for the greater good. Together we can make a significant impact within our communities and in the lives of others. It's why we created Alteryx for Good, a program designed specifically to give Alteryx Designer licenses free to nonprofits, students, and educators so they can experience the game-changing benefits of data science and analytic capabilities, and the opportunity to achieve their respective goals.

## Being top of class in data science and analytics has never been easier

If you're an active student currently enrolled in an educational institution you can:

- Receive a free, full Alteryx Designer educational license for use in your studies – valid for one year
- Download Alteryx Designer for Windows (Runs on OSX via Bootcamp, or virtual machine like Parallels)
- Check out our Academic Analytics Community with real-world workflows and analytics templates + engage with Alteryx Customers and join a User Group and network

## Students everywhere are adding Alteryx to their studies—are you?

Data science and analytics is everywhere—and it's being used by students and professors at departments from Engineering, to Geography, to Business.

You might be surprised by where fellow students are already using Alteryx:

WHERE ALTERYX IS BEING USED	
FINANCE & ACCOUNTING	Big Data Analytics, Accounting
ENGINEERING	Industrial Engineering, Transportation
COMPUTER SCIENCE	Data Science, Data Analysis and Visualization, Machine Learning, Programming Workshop, Cloud Computing, Data Mining
DATA ANALYTICS	Econometrics, Statistics, Probability Theory and Applications, Process and Management, Management Analysis, Managerial Economics, Data Visualization, Big Social Data Analytics
GEOGRAPHY	Spatial Analysis, Geographic Information Science
BUSINESS	Business Administration, Supply Chain, Policy Evaluations, Enterprise Services, Management Information Systems, Business Management, Business Analytics, Predictive Analysis
OTHER	Quantitative Ecology, Psychology, Enterprise Business Intelligence, Machine Learning, Regression Analysis, Agribusiness, Energy Demand, Energy and Environmental Economics, Social Media Analytics, Sports Analytics, Social Science