



# ALTERYX FOR ACADEMIA

EXPERIENCE THE THRILL OF ELEVATING YOUR  
CURRICULUM WITH INDUSTRY LEADING DATA  
SCIENCE AND ANALYTICS SOFTWARE

“Alteryx helps students move through data preparation, data cleaning, and data mining all the way to implementing using R, giving them good (exposure) to the different lifecycle issues in modeling.”

*Engineering and Computer Science  
Professor from a top ranking University*

You're looking to use the latest data science and analytics technology in your classroom and institution. With Alteryx for Good, we've got you covered. Hundreds of academic institutions have already incorporated Alteryx into their curricula, from the classroom to the lab, enabling students to achieve an incredible learning experience covering the whole analytics lifecycle, from data preparation, to modeling, to data science and deployment.

Alteryx for Good for Academia provides an all-encompassing program that makes it incredibly easy to bring data science into your curriculum for students and classroom projects. With Alteryx, students get hands on expertise with leading analytics capabilities that are used in industry, educators can craft lesson plans that engage students with real-world tools that solve real business issues.

## The thrill of solving has arrived at 100s of academic institutions, globally

Universities and other academic institutions globally have already incorporated Alteryx into their learning programs, including Stanford University, University of California, Berkeley, University of Michigan, Harvard, Texas A&M, through to Peking University, Copenhagen Business School, and the University of Sydney.

Educators and Students love Alteryx because they can connect to and cleanse data from public data sets, cloud apps, social media, spreadsheets, and other sources, then easily join this data together and perform analytics—predictive, statistical, and spatial—in a code free, code friendly environment.



Get started at:  
[alteryx.com/forgood](https://alteryx.com/forgood)

**About Alteryx for Good**  
We're passionate about the thrill of solving, for the greater good. Together we can make a significant impact within our communities and in the lives of others. It's why we created Alteryx for Good, a program designed specifically to give Alteryx Designer licenses free to nonprofits, students, and educators so they can experience the game-changing benefits of data science and analytic capabilities, and the opportunity to achieve their respective goals.

## Alteryx makes adding data science and analytics to your curriculum fast, efficient + rewarding

If you're an active professor, instructor, or student, you can:

- Receive a free, full Alteryx Designer educational license for teaching and classroom activities
- Download Alteryx Designer for Windows (Runs on OSX via Bootcamp, or virtual machine like Parallels)
- Access to our Alteryx for Good Co-Lab volunteers, where Alteryx experts are dedicated to solving complex data challenges and share your passion for analytics in education
- Resources with ideas on how to incorporate Alteryx into your curriculum, and access to our Alteryx Community with real-world workflows and analytics templates

## Departments and classrooms everywhere are already using Alteryx

Data science and analytics is one of the hottest, most in-demand skill sets for employers, and that's why it's being built into the curriculum across departments from Engineering to Business:

WHERE ALTERYX IS BEING USED	
FINANCE & ACCOUNTING	Big Data Analytics, Predictive Analytics
ENGINEERING	Industrial Engineering, Transportation
COMPUTER SCIENCE	Data Science, Data Analysis and Visualization, Machine Learning, Programming, Cloud Computing, Data Mining
DATA ANALYTICS	Econometrics, Statistics, Probability Theory and Applications, Process and Management, Management Analysis, Managerial Economics, Data Visualization, Big Social Data Analytics
GEOGRAPHY	Spatial Analysis, Geographic Information Science
BUSINESS	Business Administration, Marketing, Supply Chain, Policy Evaluations, Enterprise Services, Management Information Systems, Business Management, Business Analytics, Predictive & Prescriptive Analysis, Spatial, Social Media Analytics
OTHER	Quantitative Ecology, Psychology, Enterprise Business Intelligence, Machine Learning, Regression Analysis, Agribusiness, Energy Demand, Energy and Environmental Economics, Social Media Analytics, Sports Analytics, Social Science