



**Challenge #401:** AAI Special Edition – Team 4 Performance Analysis

Here are the answers to your third Auto Insights challenge.

**Task:**

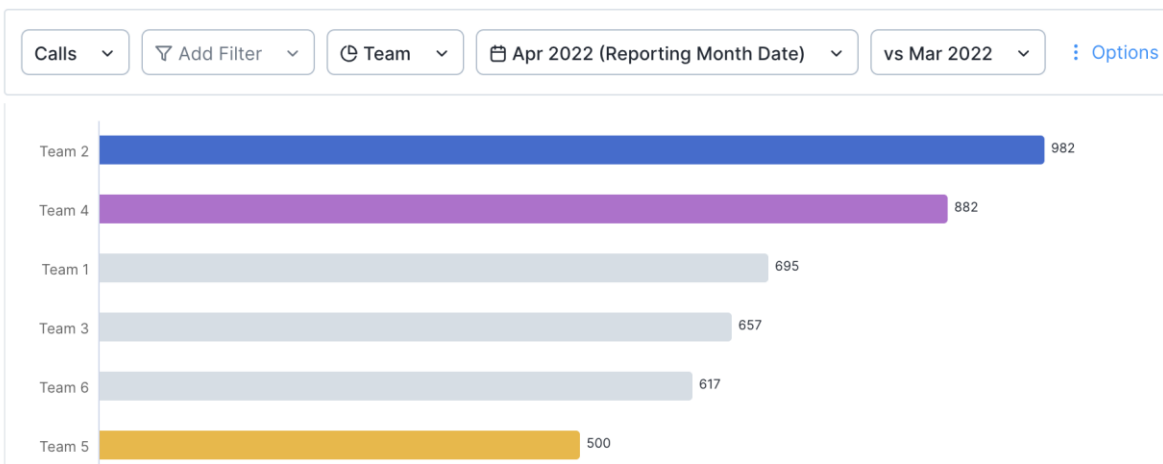
Create a Mission (KPI Deep Dive Report) using the preloaded **Call Centre Operation Analysis** dataset (available in the Datasets tab) using the **Calls** column as your **Measure**.

Answer the following questions for your team (Team 4):

1. The teams have a monthly competition for the greatest number of calls taken. What is the total number of calls did Team 4 take? Which rank did Team 4 place in the competition that month?
  - a. 657 calls, fourth place
  - b. 695 calls, third place
  - c. 882 calls, second place**
  - d. 982 calls, first place

**To get there:**

- a. Measure = Calls
- b. Add Breakdown = Team
- c. Date = Apr 2022 vs Mar 2022
- d. Change to **How was the total distributed?** view.





2. How did calls trend in April 2022 compared to March 2022 for Team 4?
- Decreased by 5.36%**
  - Increased by 50%
  - Decreased by 60 calls
  - Increased by 882 calls

**To get there:**

- Query bar same as Q1.
- Filter = Team 4



3. Which agent(s) on Team 4 contributed most to the overall trend? Select all that apply.
- Erminia Billinge**
  - Donni Sapsforde**
  - Kizzee Filde**
  - Del Romanini
  - Holden Newrick
  - Kenton Letford

**To get there:**

- Query bar same as the previous question.
- Add Breakdown = Agent





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4. Which agent(s) on Team 4 had the largest increase in **Average Handling Time**?
- a. Erminia Billinge
  - b. Donni Sapsforde
  - c. Kizzee Filde
  - d. Del Romanini
  - e. Holden Newrick**
  - f. Kenton Letford**

**To get there:**

- a. Change the Measure to **Average Handling Time**.
- b. Keep Filter = Team 4
- c. Keep Breakdown = Agent

5. Which call type drove this increase?
- a. Follow up**
  - b. Complaint
  - c. Product Enquiry
  - d. Support Issue

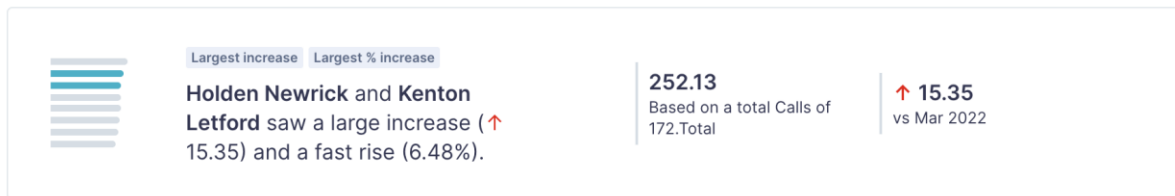
**To get there:**

- a. Query bar same as the previous question.
- b. Scroll to the **Large increases** story.
- c. Select the story and scroll to **What Caused This?**

Average Handling Time filtered by **Team 4** comparing **Agent** for **Apr 2022 (Date)** vs **Mar 2022**

**Large increases**

Agent that saw a large increase in Average Handling Time





Average Handling Time filtered by **Team 4** comparing **Agent** for **Apr 2022 (Date)** vs **Mar 2022**

**WHAT CAUSED THIS?**

The most likely causes of change for **Kenton Letford** and **Holden Newrick** were **Follow up, Brand B, Grant Bowen, 0900 - 1159 (Morning)** and **Holden Newrick**

The most likely causes for the increase of **↑ 15.35 (6.48%)** in Average Handling Time for **Kenton Letford and Holden Newrick**

Name ↕	Average H		
	Apr 2022 ⇅	Change (Amount) ⇅	Cor
1. <b>Follow up</b> in Call Type	266.2	<b>+24</b>	⋮
2. <b>Brand B</b> in Brand	237.76	<b>-11.57</b>	⋮
3. <b>Grant Bowen</b> in Team Lead	252.13	<b>+15.35</b>	⋮
4. <b>0900 - 1159 (Morning)</b> in Time of Call	243.36	<b>-9.55</b>	⋮
5. <b>Holden Newrick</b> in Agent	256.93	<b>+17.17</b>	⋮

**Mission Subscription**

6. Going forward, you would like to monitor Team 4’s productivity on a monthly basis. How can you automate this so that you receive a report on the first of every month?

Answer: Change my mission date to **last month** and create a subscription for myself to be sent the first Monday morning of each month.

- a. Ensure your date is set to a rolling range for the last 1 month.
- b. Exit edit mode.
- c. Select **Subscribe > Create a new subscription** in the upper-right corner.
- d. Create a name for your subscription: **Team 4 Performance Analysis**.
- e. Change the delivery time to **Monthly on the first day of the month**. Set the time and time zone to your preference. Finally, ensure that you select **Create Subscription**.





## **Magic Documents**

Your final task is to use Magic Documents to create a PowerPoint presentation for the Call Centre Sr. Manager, primarily focusing on Team 4 performance.

**Answer:** Audience = Call Centre Sr, Manager, Objective = Team 4 Performance.

**To get there:** Select the Magic Documents tab.

