



alteryx grand prix

Inspire Las Vegas, June 5th-7th, 2017

User Groups, on your mark, get set, **GO!**

Last year, Alteryx User Groups had the honor of participating in the 2016 Alteryx Grand Prix at Inspire San Diego. This resulted in the crowning of Peter Muller (Amsterdam User Group) as champion.

For those of you who are just joining us, you may be wondering, *what is the Grand Prix?* Traditionally, the Alteryx Grand Prix was a data analytics “racing” competition, where constants (drivers) armed with Alteryx Designer and wit solved a series of typical data analytics challenges faster than their competitors in front of a crowd at Inspire. Sounds exciting, right?

In 2017, the Grand Prix is receiving a makeover with a new format. Instead of **one driver, three drivers** will form one super racing team! As the old saying goes, *“Two (errr...three) heads are better than one.”*



Each driver will select 1 of 3 specialty topics: **Favorites Categories, Spatial, and Predictive**. Each person will contribute by completing a portion of a project. The project will be presented and judged by Alteryx users at Inspire Las Vegas. Be prepared for some hairpin turns, burn outs, and (maybe) crashes!

Information and Rules

Lap 1: Assemble the Alteryx User Group Racing Team

In your first lap, you will select your Racing Team! Accelerate forward to see an example of how to organize selecting a team at your meeting!

If there is more than one User Group racing team submitted, teams can present reasons why they should represent their local Alteryx User Group at Alteryx Grand Prix. **Fun Ways to Present:**

- Demo your Alteryx skills using a weekly challenge solution

- Demo your awesome presentation skills
- Develop Top 5 Reasons Our Team is the Dream Racing Team
- Describe your years of experience using Alteryx and being a part of the Community
- Describe how it's been your childhood dream to compete in the Alteryx Grand Prix...

Build your Racing Team at the User Group meeting and pedal to the metal towards Lap 2!

Lap 2: Submit your Racing Team pick to the Customer Experience Team by **March 31st**

- Email CX Team contact info for racing team:
 - Name, Company, Specialty, Email, User Group
- We'll send further instructions on how the qualifying round will be conducted

Lap 3: Compete in the Qualifying Round (Duration 30 minutes)

- Completing different workflows performed by three teammates via WebEx which will be judged and tallied by Alteryx Grand Prix Refs – **Week of April 3rd**
- Top 3 scoring teams will move on to present a project in person in Las Vegas!

Lap 4: Race to the Finish Line – Present Project at Inspire

- The 3 final teams will be asked to write a blog on the Community and present at Inspire for the final competition. Attending Inspire? Cool! Tailgate and cheer on your local Alteryx User Group at Inspire!
 - **Blog due May 29th**

Grand Prize

The racing team who ranks supreme in the final round of the Grand Prix will receive bragging rights and a prize to bring home to your User Group!!!! Break out the champagne, you did it!

Racing Team must be comprised of:

- Members who represent the diversity of your User Group
- At least two different companies represented
- No more than one Alteryx Partner
- At least one team member attending Inspire Las Vegas

Suggestions:

- 1 expert in Favorites, 1 expert in Spatial, 1 expert in Predictive

Regulations:

- Americas User Groups can compete in Las Vegas
- EMEA User Groups can compete in London
- ROW User Groups can choose
- No ACEs