

alteryx

**Weekly Challenge
User Group
October Takeover 2024**

What is the User Group October Takeover Event?

The Weekly Challenge User Group October Takeover is an event where we invite user groups to submit Weekly Challenges to be featured all month. The top submissions will be published over 4 weeks from September 30 to October 21, 2024, and the challenge that receives the most responses within the first 7 days after publication will be the winner.

How to Participate

Please follow these guidelines to submit your challenge idea. Once completed, submit your idea using this [link](#).

- Create and submit your Weekly Challenge ideas by September 6.
- Challenges should be submitted in English.
- We are looking for Core and Advanced challenges that do not contain apps, macros, or spatial analyses.
- Each user group can submit multiple challenges. (More chances to win!) Please note that although multiple entries are allowed, each user group can only have one challenge published during the October Takeover event.)
- We request that submitters send a recent high-resolution headshot with their challenge.
- Challenges not published during the campaign will be part of the repository and will be considered for future publication.

How Is the Winner Determined?

The top four challenges from different user groups will be published during the event, and the challenge that receives the most solutions in the first 7 days after publication will be the winner.

Evaluation Criteria

The Academy Team values engaging narratives, unique datasets, and novel ways of using Alteryx Designer Desktop in Weekly Challenge ideas.

The criteria for evaluating the ideas will be as follows:

- **Engagement:** Does the challenge capture the users' interest and encourage participation?
- **Educational Value:** Does the challenge provide valuable learning opportunities and help users develop new skills?
- **Difficulty:** Is the challenge appropriately balanced between being too easy and too difficult for the target audience?
- **Originality and Creativity:** Is the challenge unique and innovative?

- **Practical Application:** Does the challenge have practical, real-world applications that users can relate to?
- **Completion Time:** Is the time required to complete the challenge reasonable and manageable for most users?
- **Adherence to Submission Guidelines:** Does the challenge follow all submission rules and guidelines, including documentation and comments on each tool?

Publication Timeline



Note: October 28 is reserved for a special Halloween challenge.

Benefits for User Groups

This initiative offers significant benefits for user groups.

Increased Engagement	Community Building	Visibility and Recognition	Skill Development	Networking Opportunities
Boost interaction and participation within user groups through exciting Weekly Challenges.	Strengthen community bonds by encouraging members to collaborate and share their solutions to the challenges.	Gain exposure and recognition for your user group by showcasing your activities to a broader audience.	Provide members with opportunities to enhance their skills and knowledge through practical challenges.	Connect with other user groups, fostering a collaborative environment and exchange of ideas.

Prizes

The infographic is set against a dark blue background and features four vertical panels, each with a white title box at the top and a colored content box below. The panels are: 1. Winner (1) in red, 2. Submitters of challenges published in October Takeover (3) in blue, 3. Other challenges submitted in green, and 4. User group with the most challenge submissions in orange. The orange panel includes the Alteryx User Groups logo at the bottom.

Category	Prizes
Winner (1)	<ul style="list-style-type: none">Alteryx Gift Card: \$100 (Alteryx swag store)Blog post in Community celebrating the winnerIf the author is Advanced Certified: A voucher for the Expert exam (\$150 value)If the author is Core Certified: A voucher for a 1-hour one-on-one session with one of our instructorsBadge: Weekly Challenge Contributor
Submitters of challenges published in October Takeover (3)	<ul style="list-style-type: none">Alteryx Gift Card: \$50 (Alteryx swag store)Blog post in Community thanking users for submitting challengesBadge: Weekly Challenge Contributor
Other challenges submitted	<ul style="list-style-type: none">Post in Community thanking users for submitting challengesBadge: Weekly Challenge Contributor
User group with the most challenge submissions	<ul style="list-style-type: none">The authors of the challenges from the same user group will be eligible for special swag. <p>alteryx USER GROUPS</p>