

ALTERYX UFO LOCATOR

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USE CASE

Do you like to go camping? Do you like UFOs? Wouldn't it be cool to see a UFO while camping at night?

Such a sighting could turn an otherwise boring camping trip into the coolest experience of your life!

Since we were somewhat skeptical about the viability of UFOs - I mean, it could be a bird, or a plane - we used NAICS codes to rule out aircraft, excluding airports and military facilities within a 10 mile radius.

Fun facts

- 88k UFO sightings over the last century!
- Washington boasts the most number of UFO sightings

QUESTION

Where should I go camping if I wanted to see a UFO?

STEPS NEEDED

- Find Unique Campsites
- Spatial Match UFO's to Campsites
- Spatial Un-Match UFO's to Airports
- Summarize number of UFO Sightings near Campsites
- Build a report

DATA SOURCES



US CAMPSITES

Recreation Information Database Catalog:

- ✓ United States National Park Service
- ✓ United States Forest Service
- ✓ Bureau of Land Management
- ✓ Other Federal Government agencies

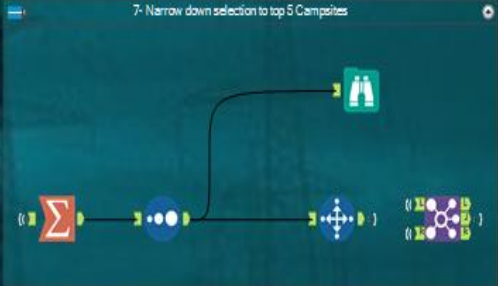
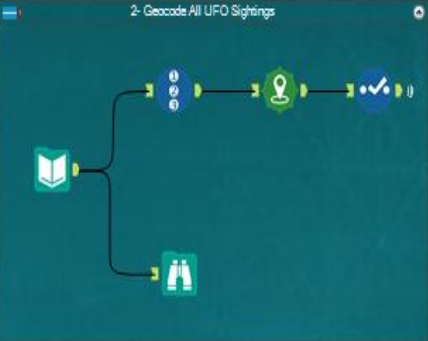
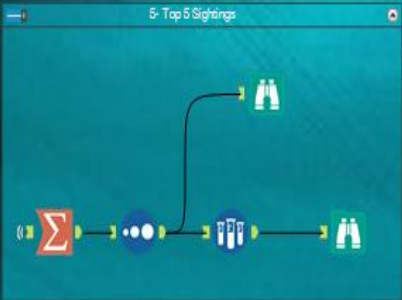
UFO SIGHTINGS

Contains over 80,000 reports of UFO Sightings over the last century

AIRPORTS

Use D&B Dataset to find all Airports using NAICS codes

DEMO





THANK YOU

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See what Alteryx can do for you!

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