alteryx

Product Certification Exam

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Certification Program

The Alteryx Certification Program is designed to help Analytics Professionals:

- promote their personal brand,
- demonstrate their analytics expertise with Alteryx in a standardized manner, and
- communicate their level of expertise.



Certification Roadmap

Designer Core (available now) – demonstrated proficiency with the fundamentals of Alteryx Designer and the favorites tools. Exam topics include: Connecting to Data, Data Types, Basic Preparation, Basic Blending, Descriptive Analysis, Help, Basic Macros & Analytic Apps, Output Data.

Designer Advanced (available Q1 2018) – advanced proficiency with Alteryx Designer. Exam topics include: Advanced Questions from Designer Core, plus Batch Macros, Data Investigation, Advanced Parsing, Advanced Analytics Apps, Spatial Analysis, Reporting, Visualization Integration, Gallery.

• **Prerequisite** – Designer Core

Designer Expert (available Q2 2018) – demonstrated proficiency with the full-suite of Alteryx Designer capabilities, spatial analytics and the ability to connect and work with all applicable data sources. Exam topics include: More Complex Designer Core & Advanced topics, In-DB, Iterative Macros, Predictive Models, Connectors, Web Scraping, Download Tool, Calgary Tools, etc.

• Prerequisite – Designer Advanced



Test Process

Register



Receive Link



Take Exam



Receive Notification

- 1. <u>www.alteryx.com/</u> certification
- Registrations based on Calendar month (e.g. register for exam given on subsequent month)
- On the 1st of the month, email with Exam URL sent from certification@ alteryx.com

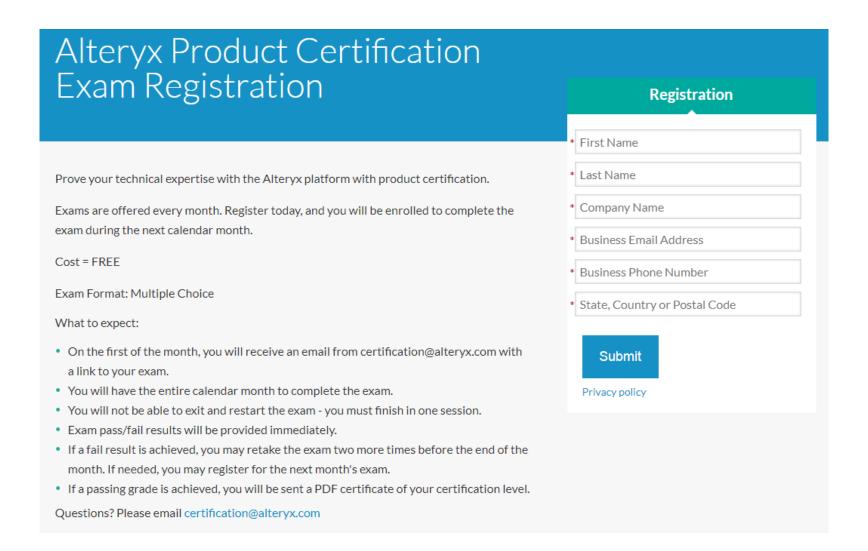
- 1. Recipients click on link when ready to begin exam.
- 2. Recipient Takes Exam
- Receives Score & Pass/Fail
- 4. May take the exam up to 3 times in the calendar month

- Passing Recipients
 Receive email with
 Certificate
- Community Badge created
- g. If unable to pass with 3 attempts, the test taker should register for another exam (may be the following month)



Download a FREE Trial: alteryx.com/trial

Registration Landing Page





Resources to Prepare for the Analytic Foundations Exam

- Training: Getting Started
- Self-Paced Training
 - Beginner All
 - Intermediate Only Steps 6 & 7

- Alteryx Designer Samples (in Help Menu)
- Alteryx Designer Help
- Alteryx Designer Canvas Navigation
- Alteryx Tool Mastery Series (Community)
- Alteryx Community

- Alteryx Academy
- <u>Live Training</u> (Community)
 - See next page for specific sessions
- Classroom Training
 - Fundamentals for Analysts
 - Core Concepts



Exam Link Email



Corey:

Thank you for registering for the Alteryx Designer Core exam for October, 2017.

Instructions:

- 1. You will need an Alteryx Community account when beginning the exam. If you do not have an account, please create one at: http://community.alteryx.com.
- 2. To begin the exam, please use the following link: Alteryx Designer Core

If the above link doesn't work, please use: https://www.classmarker.com/online-test/start/?quiz=lgy*/*/bx.jule(1):4408

Access Code: 4501396

3. The exam link will be active for the month of October. You have three (3) attempts to pass the exam above.

Thank you for participating in the Alteryx Certification Program.

The Alteryx Certification Team certification@alteryx.com



Alteryx Certification Exam

Exam details

- Free
- English Only
- Register from Alteryx Community

Exam format

- 80 Questions
- Exams will be timed no save & restart
- Multiple Choice & True/False
- Some Problems will Require Data Download

Question 14 of 70

Points: 1

Which configuration options of the Union tool will provide the following output? Select all that apply.

| ID | Name | | | |
|----|--------------|------------------------------|----|---|
| 12 | Joe Schmoe | | ID | L |
| 35 | John Dear | | 12 | |
| 7 | Jane Doe | 17 70. | 35 | |
| 7 | Ricky Martin | P-#1 | 67 | |
| | , | —II 46 DI // | 87 | |
|) | Full Name | | 3 | |
| | Ricky Bobby | ■ | 42 | |
| | Keyser Soze | | 49 | |
| 9 | Willy Wonka | | 87 | |
| 7 | Ricky Martin | | | |

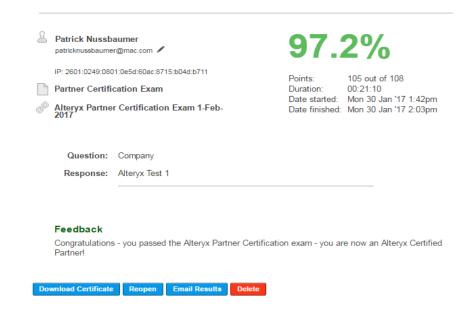
- Auto Config by Position
- Manually Configure Fields
- Auto Config by Name

Sample Question

Online Certification Exam Results

Automated results:

- Immediate feedback
- No Answers Provided
- Passing Score > 80%
- Users may attempt to pass 3 times per registration



Instant Test Results

Certification Assets



Community Badge



PDF Certificate

