

ALTERYX INSPIRE BUZZ OFFICIAL RULES

Sponsored by Alteryx, Inc. (“**Sponsor**”).

No Purchase Or Payment Necessary To Enter To Win. A Purchase Or Payment Will Not Enhance Your Chances Of Winning.

By participating in these Sweepstakes, you agree to these Official Rules, which are a contract, so read them carefully before participating. Without limitation, this contract includes indemnities to the Sponsor, defined herein, from you, a limitation of your rights and remedies, binding arbitration of claims, waiver of class action claims and waiver to the right to trial by jury.

To enter these Sweepstakes, you must have Internet access.

The Alteryx Inspire Buzz Sweepstakes (as further described below) begins on April 22, 2024, at 8:00 AM PST and ends March 26, 2024, at 11:59 PM PST (the “**Sweepstakes Period**”). Sponsor’s clock will be the official timekeeper for the Sweepstakes (defined below).

- 1. Agreement to Official Rules.** By entering or participating in the Sweepstakes, you accept and agree to be bound by these “**Official Rules.**”
- 2. Sweepstakes Description.** The sweepstakes requires Alteryx Maveryx Community (available at community.alteryx.com) members to post at least one question to the Inspire Buzz Group channel. Members who post at least one question will be entered to win a prize. Prizes will be awarded each day of the Sweepstakes Period (“**Daily Prize**”). There will also be one (1) grand prize winner.
- 3. Eligibility.** The Sweepstakes is open to all members of the Alteryx Community in good standing (an “**Alteryx Community Member**”), eighteen (18) or older, as of the date of entry (“**Participants**”). All questions must be submitted in accordance with rules and policies of the Alteryx Maveryx Community Employees of Sponsor and its parent company, affiliates, subsidiaries, advertising, promotion, fulfillment or other coordinating agencies, individuals providing services to Sponsor through an outsourcer or temporary employment agency during the Sweepstakes Period, and their respective immediate family members and persons living in their same household, are not eligible to participate in the Sweepstakes.
- 4. How to Enter.** Participants may enter the Sweepstakes by posting a minimum of one question to the [Inspire Buzz Group channel](#) **Limit of 1 entry per eligible Participant for the entire Sweepstakes Period.** While multiple questions are permitted, participant is eligible for just one entry. Use of robotic, automatic, programmed, or similar methods to submit an entry are prohibited. Entries that are incomplete, corrupted, or distorted or include inaccurate or incorrect personal information are void and will not be accepted. Sponsor will not be liable for any entry that is lost, intercepted or not received by Sponsor. By entering the Sweepstakes, Participant thereby represents (a) they have the authority to enter the Sweepstakes and agree to these Official Rules on behalf of the applicable Alteryx Community Member, and (b) if selected a First Place Winner (defined below), Alteryx Community Member shall attend Alteryx’s 2024 Inspire event (“**Inspire**”).

By entering the Sweepstakes, Participants warrant they have read and understand these Official Rules and agree to be bound by them and to release, discharge and hold harmless Sponsor and their parents, affiliates, subsidiaries, retailers, agencies and all of their respective officers, directors, employees and agents (collectively “**Released Parties**”), from any and all liability, claims, judgments, losses, injuries, demands, damages, actions and/or causes of actions, whether direct or indirect, which may be due to or arise out of participation in the Sweepstakes or any portion thereof, or the acceptance, use/misuse or possession of the prize (or any portion thereof).

5. Additional Terms: Sponsor may prohibit an entrant from participating in the Sweepstakes if, in its sole discretion, it determines that said entrant is attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception or other unfair practices (including the use of automated quick entry programs) or intending to annoy, abuse, threaten or harass any other entrants or Sponsor or its agents, or if entrant has or has attempted to submit malicious code, .exe files or any file that contains malicious code.

6. Determination of the Winners. Beginning April 22, 2024, at 8:00 AM PST and ending April 26, 2024, at 11:59 PM PST ("**Sweepstakes Period**"), Sponsor will randomly draw (1) potential daily prize winner out of all eligible entries at the Draw time of 4:00 PM (PT). The potential prize winner's assessment will be under supervision of Sponsor whose decisions are final and binding on all matters relating to the Sweepstakes. The selected potential daily prize winner will be posted in the community and notified by email from Sponsor at approximately 5:00 PM (PT) on each day of the Sweepstakes Period. Subject to verification of eligibility and compliance with these Official Rules, the potential winners will be declared an official winner of the Sweepstakes (each a "**Daily Prize Winner**"). If any selected potential winner does not respond to Sponsor by 5:00 PM (PT) on the following day, (except the grand prize winner who will have until May 10th, 2024 to accept) after being notified, is found to be ineligible, is not able to receive the Sponsor's notification or cannot or does not comply with these Official Rules, such potential winner may be disqualified and Sponsor may select an alternate potential winner from among all remaining eligible entries. Odds of winning depend on the actual number of eligible entries received as of the conclusion of the Promotion Period. Prize Winner will be subject to verification.

7. Prize; Odds Of Winning; Approximate Retail Value ("ARV"): One(1) Prize Winner will receive a prize package consisting of one three (3) night hotel accommodations (i.e. one (1) standard, double occupancy rooms) during Alteryx's Inspire Event in Las Vegas, Nevada at a hotel to be determined by Sponsor in its sole discretion (collectively, the "Prize"). There will be five (5) Daily Prize Winners. The Daily Prize Winners will receive fifty dollars and zero cents (\$50.00) vouchers to be used only at the Alteryx Swag Store.

Total number of prizes available: 6; total possible ARV of all available prizes is \$1,300 U.S.

In order to be an eligible Prize Winner, the winning Participant must attend Inspire. The Prize Winner is fully responsible for any and all applicable federal, state, territory, provincial and local taxes (including income and withholding taxes) as well as any other costs or expenses associated with Prize acceptance and use not specified herein as being provided, including, but not limited to, transportation costs, meals, gratuities and any and all expenses incurred by accepting the prize. All Prize details not stated in the description will be determined by Sponsor in its sole discretion. Any difference between the approximate retail value and the actual value will not be awarded and any difference will not be refunded. Note that such attendance may also require Participant to accept additional terms and conditions, including but not limited to event terms, media releases, and the like.

Without limiting the generality of the foregoing, Actual value of prize may vary. No refunds or credit for changes are allowed. Prize Winner is strictly prohibited from selling, auctioning, trading or otherwise transferring the prize (or portion thereof) unless Sponsor consents in writing. Prize is nontransferable and no substitution or cash equivalent is allowed, except in Sponsor's sole discretion. Sponsor reserves the right to substitute a prize or prizes of the same approximate retail value for the prize (or portion thereof). The Released Parties, individually and collectively, are not responsible for any injuries or loss to Prize Winner or guest in using the prize.

In exchange for prizes offered through this Sweepstakes, Sponsor may receive value from the collection of your personal data. Under certain jurisdictions and applicable law, this Sweepstakes may be considered a financial incentive program where Sponsor provides an incentive in exchange for your personal data. We do not assign a monetary value to the personal information we receive through any Sweepstakes, but based on our reasonable estimate, the value of the prizes offered through this Sweepstakes is reasonably equal to or greater than the value of personal data we collect. We use the data we collect to facilitate the program, market directly to you, and advertise our services more broadly. See our Privacy Notice for details. To exercise personal data choices, visit the <https://www.alteryx.com/privacy-policy>.

Sponsor reserves the right to substitute a Prize of equal or greater value. No cash alternative available. This promotional offer may not be combined with any other offer. To the extent applicable, Prize Winners are solely responsible for any and all federal, state, and local taxes, if any, that apply to prizes. All prizes are awarded “as is” and without warranty of any kind, express or implied (including any implied warranty of merchantability or fitness for a particular purpose).

8. Disclaimers.

(a) Sponsor is not responsible for (i) late, lost, delayed, damaged, incomplete, illegible, misdirected or undeliverable entries or Votes, responses, or other correspondence, whether by email or otherwise; (ii) theft, destruction, unauthorized access to or alterations of entry materials; or (iii) phone, electrical, network, computer, hardware, software program or transmission malfunctions, failures or difficulties.

(b) IN NO EVENT WILL SPONSOR BE LIABLE TO ALTERYX COMMUNITY MEMBER FOR ANY DIRECT, SPECIAL, INCIDENTAL, EXEMPLARY, PUNITIVE OR CONSEQUENTIAL DAMAGES ARISING OUT OF OR IN CONNECTION WITH PARTICIPATION IN THE SWEEPSTAKES, WHETHER SUCH LIABILITY ARISES FROM ANY CLAIM BASED UPON CONTRACT, WARRANTY, TORT (INCLUDING NEGLIGENCE), STRICT LIABILITY OR OTHERWISE, AND WHETHER OR NOT SPONSOR HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH LOSS OR DAMAGE. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, SPONSOR’S AGGREGATE LIABILITY TO YOU ARISING WITH RESPECT TO THESE OFFICIAL RULES WILL NOT EXCEED \$100. Some jurisdictions do not allow the limitation or exclusion of liability for incidental or consequential damages, so the above limitation or exclusion may not apply to you.

9. Indemnification. You agree to indemnify, defend and hold Sponsor and its parent, affiliates, subsidiaries, directors, officers, employees, sponsors and agents, including advertising and promotion agencies, and assigns, and any other organizations related to the Sweepstakes, harmless, from any and all claims, injuries, damages, expenses or losses to person or property and/or liabilities of any nature that in any way arise from participation in this Sweepstakes, attendance at Inspire, and/or acceptance or use of a prize or parts thereof, including without limitation (a) any third party claims made in connection with your participation, or any representations and warranties made by you in connection with your participation; and (b) any injuries, losses, or damages (compensatory, direct, incidental, consequential or otherwise) of any kind arising in connection with or as a result of the prize, or acceptance, possession, or use of the prize, or from participation in the Sweepstakes.

10. Publicity; Participant Materials. By participating in the Sweepstakes, Participant hereby grants Sponsor: (a) a non-exclusive, royalty-free, fully paid-up, fully transferable, perpetual, irrevocable, worldwide license (with the right to sublicense) to use, reproduce, exhibit, display, print, distribute, publish and broadcast, without any obligation to compensate Participant, its (or its representative’s) name, city/state, picture, portrait, image, voice, likeness, and all other aspects of its (or its representative’s) personality and identity, biography, and statements relating to its participation in the Sweepstakes, including in any and all of Sponsor’s advertising marketing and promotional materials, worldwide and in any media now known or hereafter developed, including but not limited to the world wide web, except where prohibited by law, and without notice, approval or review by you; and (b) a worldwide, irrevocable, perpetual, non-exclusive, transferable, royalty-free, fully paid-up license (with the right to sublicense) to use, copy, adapt, modify, distribute, license, sell, transfer, display, perform, transmit, and otherwise exploit materials (such as audio, video, graphics, and images) submitted for the SNEAKS Presentation or Banner (“**Participant Materials**”), in any form, medium or technology now known or later developed, in whole or in part, for Sponsor’s commercial and non-commercial use with no obligation to provide

any compensation to Alteryx Community Member for the licenses granted herein. Alteryx will have final approval over all Participant Materials.

11. Miscellaneous. Void where prohibited. The Sweepstakes shall be governed by, and construed in accordance with, the laws of the State of California, without giving effect to any choice of law or conflict of law, except to the extent that any rule or provision would conflict with any federal, state and local laws and regulations in which case such laws/regulations would apply. Any action, suit or case arising out of, or in connection with, this Sweepstakes or these Official Rules must be brought in either the state or federal courts located in Orange County, California. Personal information will be processed and used for the purpose of administering and promoting the Sweepstakes, in accordance with Alteryx's Privacy Policy which is located at <https://www.alteryx.com/privacy-policy>, and applicable third-party terms and privacy policies for the purpose of Sweepstakes entry. Sponsor reserves the right, in its sole discretion, to terminate, modify or suspend the Sweepstakes in whole or in part, if in Sponsor's opinion (a) the Sweepstakes is not capable of running as planned by reason of the occurrence of any event beyond its control including, but not limited to, fire, flood, epidemic, pandemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, communications, equipment failure, utility or service interruptions, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared), interference with the Sweepstakes by any party, or any federal, state, local or provincial government law, order, or regulation, order of any court or jurisdiction, or other cause not reasonably within Sponsors' control, or (b) any other factors beyond Sponsor's reasonable control that corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Sweepstakes, in all instances without liability to the entrants. Sponsor also reserves the right to disqualify any entrant or Prize Winner, as determined by Sponsor, in its sole discretion.

12. Winner's List. For a list of Winners, send an email message to events@alteryx.com with "Winner's List" as the email subject and the Sweepstakes name specified in the body of the email. Requests must be received within four (4) weeks of the end of the Sweepstakes Period.

13. Sponsor's Address: 17200 Laguna Canyon Road, Irvine, California 92618.