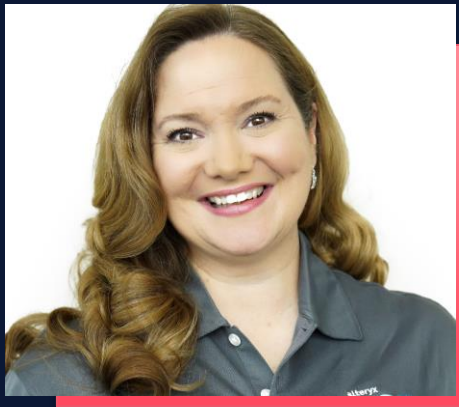




DALLAS / FORT WORTH ALTERYX USER GROUP!

March 2024

DFW ALTERYX USER GROUP LEADERSHIP TEAM:



DEANNA SANCHEZ

@Deanna

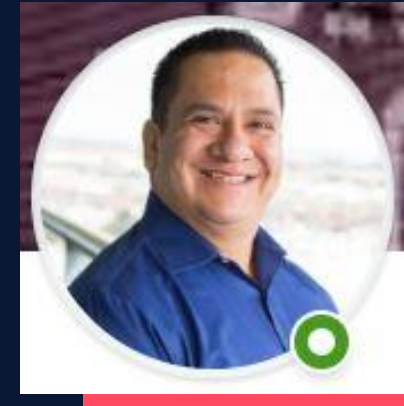
*Alteryx ACE and
Owner, Nova Geographica LLC*



DAVID RARDON

@drardon

*Director of Analytics,
The Commit Partnership*



DANIEL CARDEN

*Senior Manager,
Salesforce*

AGE- NDA

Welcome and Intro

2:00 PM – 2:15 PM

The Commit Partnership

2:15 PM – 2:30 PM

*David Rardon, Director of Analytics and
DFW Alteryx User Group Co-Leader*

**A Cohort Analysis of Student Level
STARR Assessment Results**

2:30 PM – 3:15 PM

Kristen Davis, Senior Analyst, Commit Partnership

Designer Desktop and Cloud Comparison

3:15 PM – 3:50 PM

*Treyson Marks, Alteryx ACE and
Managing Partner, DCG Analytics*

It's a Wrap!

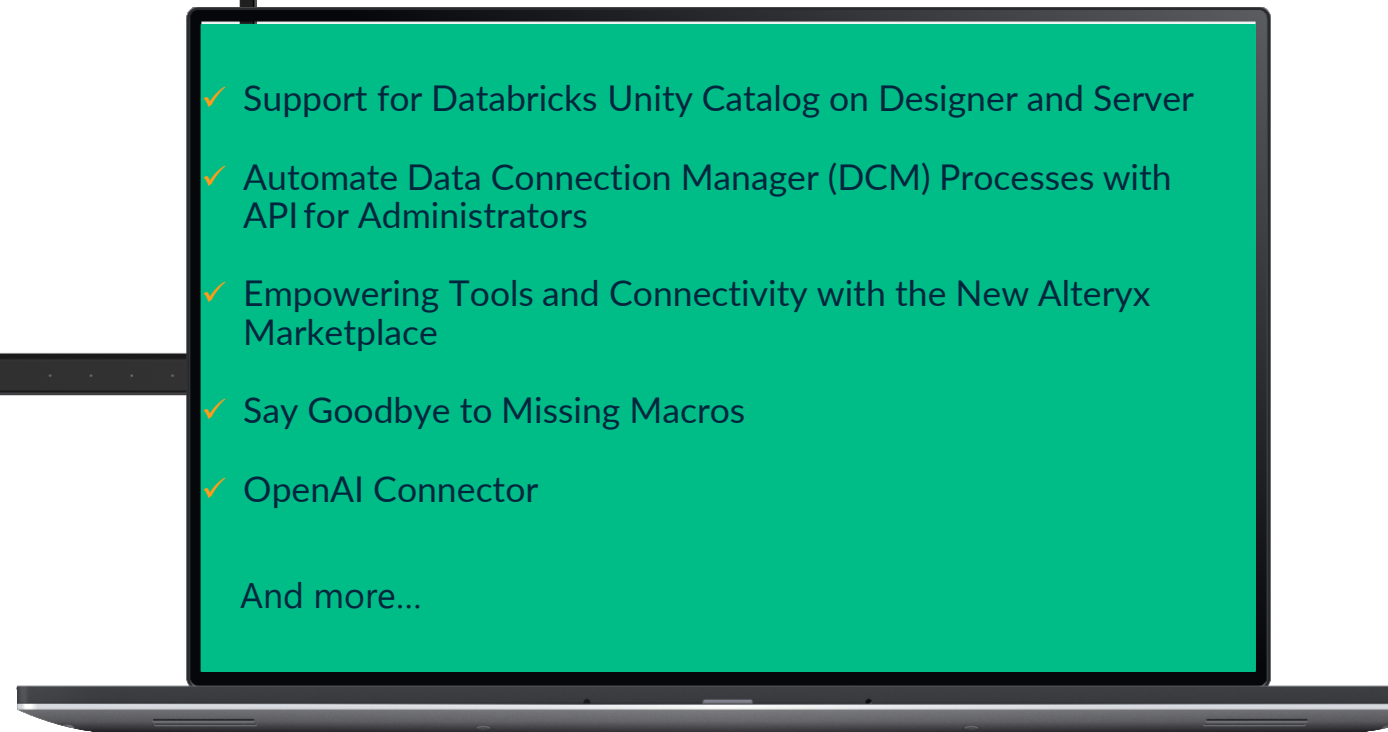
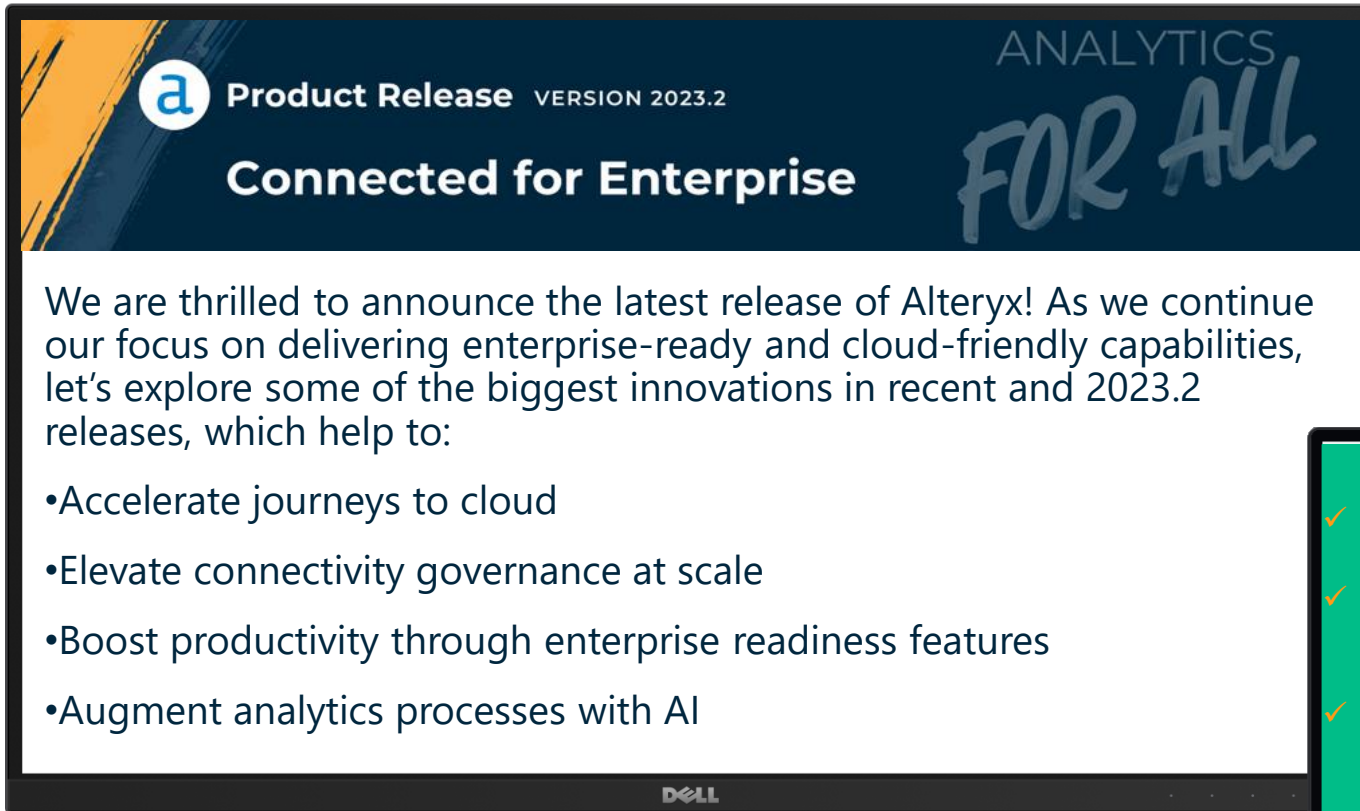
3:50 PM – 4:00 PM

FEBRUARY 2024

Alteryx Community Updates

alteryx

2023.2





MAVERIX ACADEMY

The Academy Team is proud to present a **special edition of Weekly Challenges** for Alteryx Auto Insights (AAI). We will share a series of challenges designed to test and expand your knowledge of AAI.

- **November 6:** Financial Insight: Spend Analysis (Challenge #397)
- **November 13:** Sales Spotlight: A Deep Dive into Regional Performance (Challenge #399)
- **November 20:** Elevating Efficiency: A Performance Analysis (Challenge #401)

We are introducing these Auto Insights-specific challenges to help you advance to the next level in your data analysis skills with the Alteryx Analytics Cloud Platform. To participate, you will need access to Auto Insights, which is part of the Cloud Platform. If you do not have AAI already, you can take this opportunity to start a [free Cloud Trial](#).

To review all the details, visit:

<https://community.alteryx.com/t5/Alter-Nation/Auto-Insights-Weekly-Challenges-Special-Edition/ba-p/1202805>

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Alteryx Analytics Cloud Platform

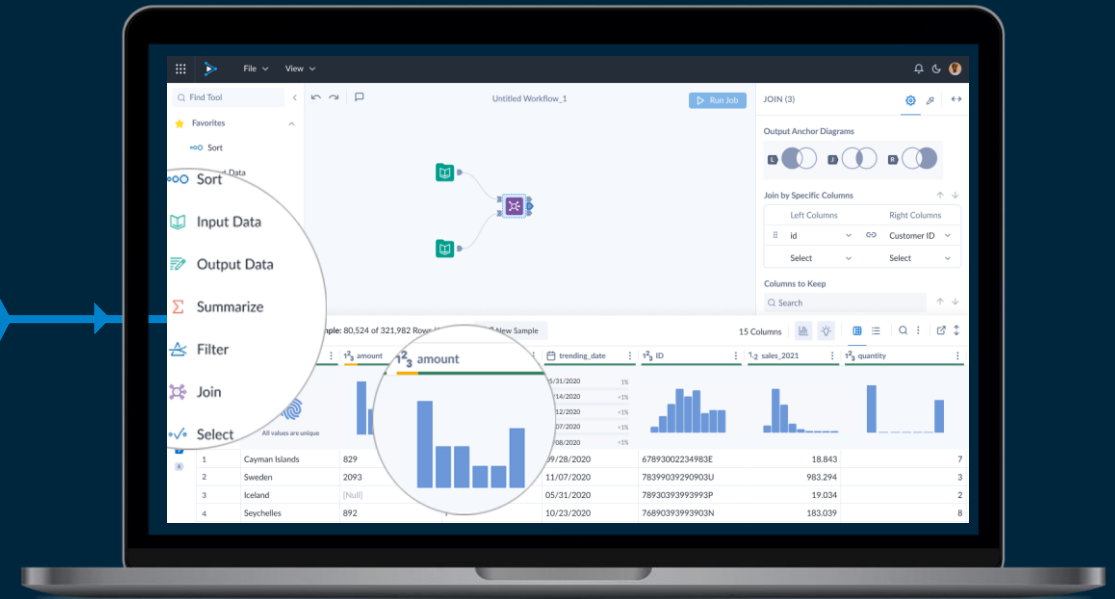
Get started with the Alteryx Analytics Cloud Platform.

Collaboratively prepare, transform, and enrich data while leveraging the cloud for scalable execution

Easy-to-Use & Self Service
 No code / code friendly and accessible via any web browser

Interactive
 AI/ML-based suggestions for exploration and transformation of data

Enterprise Grade
 Scalable, secure, governed, optimized for cloud databases



The new Alteryx Analytics Cloud Platform pages on Community pull together resources to get you the answers and training you need when working with our cloud products. These pages contain video introductions, discussions, knowledge base articles, and additional resources to help you on your learning journey.

Visit: <https://community.alteryx.com/t5/Alteryx-Analytics-Cloud-Platform/bd-p/analytics-cloud#all>

Alteryx Education

Customers

Learning Marketplace

Accelerate your path and outcomes with access to experts and experiences like never before.



Instructor-Led Courses

- 100+ hours of content
- Beginner to advanced
- Hands-on activities
- Small class size



Escape Room Challenge

- Expert-led
- Race to crack the case
- Team building



Digital Learning

- Self-paced
- 2,000+ minutes
- 24/7 access



Contact your account executive for more information on subscriptions.

Academy

Dive into solving problems and explore new frontiers in your data analytics journey.

Weekly Challenges



Learning Paths



Interactive Lessons



Videos



ayxlearn.info/Academy-on-Community

Certifications

Push yourself to validate your knowledge, skills, and abilities and get the recognition you deserve.



Micro-Credentials



ayxlearn.info/certification

Digital Badge Program



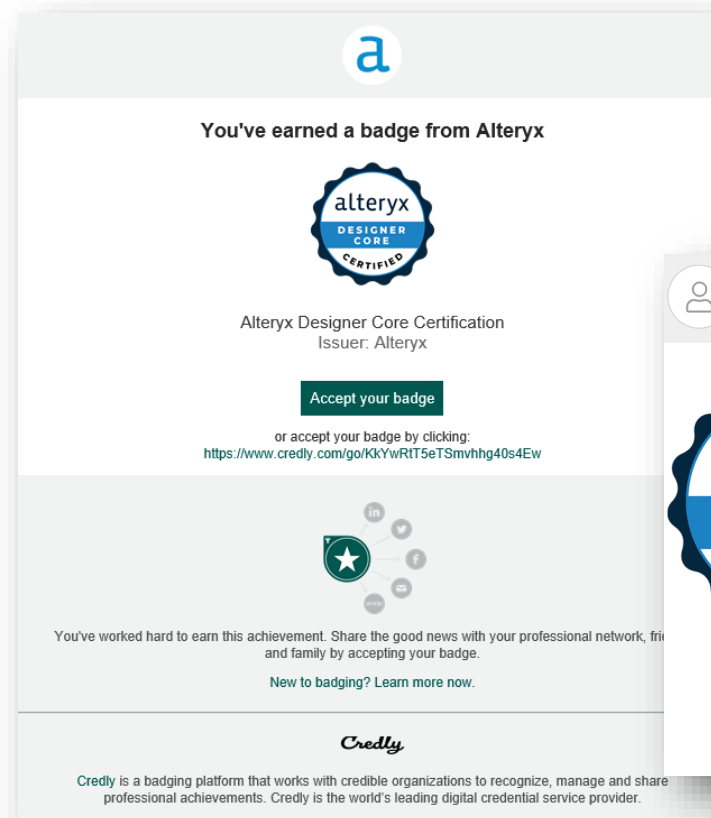
Alteryx partnered with Credly to offer digital recognition of your qualifications and capabilities - whether you are a beginner or an experienced user.

If you have a valid certification (they are valid for two years), you should have received an email from admin@credly.com asking you to accept your badge on Credly.

There is no fee to use Credly and acceptance is totally up to you. Also, this update won't affect your existing badges in the Alteryx Community.

Learn

more: <https://community.alteryx.com/t5/Analytics/Coming-Soon-Alteryx-Digital-Badge-Program/bap/831463>



Subscribe to the Alter.Nation Blog to get notified when we release the Maveryx Monthly Newsletter!

The screenshot shows the Alter.Nation website interface. At the top, there's a navigation bar with links like 'Getting Started', 'Participate', 'Learn', 'Support', 'Groups & Events', and 'Gallery'. Below that is the 'Alter.Nation' logo and a tagline 'Community news, customer stories, and more!'. A main navigation bar lists categories: 'ALL', 'ANALYTICS', 'ENGINE WORKS', 'ALTER.NATION', and 'DATA SCIENCE'. The main content area is a grid of articles. The article 'Maveryx Monthly - June' is highlighted with a red box. To the right, a 'Blog Dashboard' sidebar shows a list of categories with checkboxes. The 'Alter.Nation' checkbox is highlighted with a red box and a red arrow points to it.

<https://community.alteryx.com/t5/Alter-Nation/bg-p/community-news>



Data Analytics Automation for Education

Free Alteryx Designer licenses, teaching materials, and learning paths.

Currently 500+ universities partners in 40 countries.



Students

- Software
- Community network
- Scholarships and Internships
- Certifications and Job Board

Educators

- Software
- Teaching materials
- Instructor-led or self-paced learning pathways
- Community of Educators

Career Changers

- Software
- Self-paced learning
- Community network
- Certifications and Job Board

Available in English, French, German, Japanese, Portuguese, Spanish

What You Can Do

Share Your Passion and Become a SUPPORTER!

Be on the SparkED Advisory Council

Be a guest speaker

Collaborate on educational materials (datasets, use cases, workflows)

Introduce Alteryx technology into an education organization (provide org name & contact info below)

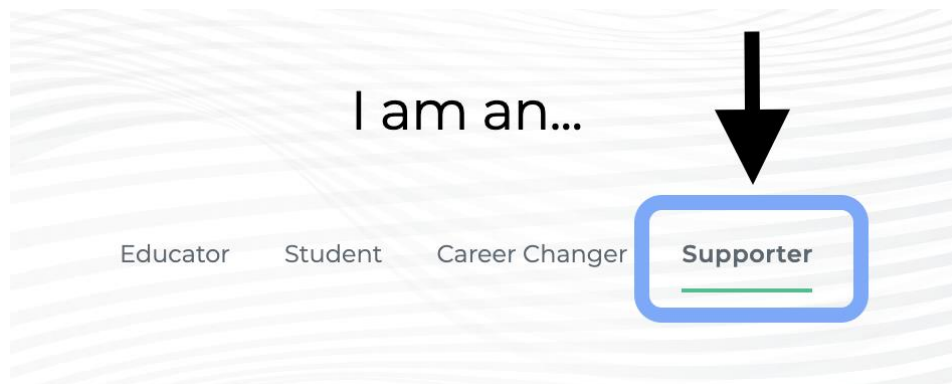
Provide mentor(s) or host a job shadow

Provide internships or full-time employment for students

Volunteer at a school, competition, etc.

Speak to an Alteryx Education manager about other partnership opportunities

Go to www.alteryx.com/sparked and fill out the form:



I am an...

Educator Student Career Changer **Supporter**



HELP US GROW!

- Visit our [SparkED-in-a-Box](#) (Community->Learn->SparkED)
- We prepared for you:
 - Email templates
 - Power Point presentation
 - Designer Demo video
 - Feedback form
- Send SparkED email to your alma mater or other education connection(s)
- If needed, engage SparkED team to learn more!

Alteryx Data Science Portal

- For the data scientist, both current and aspiring!
- Curated Community content that is data science focused

alteryx.com/data-science


Community | **Data Science Portal** | Alteryx.com

Courses ▾ Careers ▾ Open Source ▾ Solutions ▾

Data Science Portal

Alter how you think about data science.

Recommended






Accomplish More with Automated Machine Learning

Posted 07-21-2021

Automated machine learning can help us all accomplish more. Learn more about autoML and how our open-source Python library EvalML makes it easier to explore that potential.

[Read →](#)

Blog Posts



[SUBSCRIBE](#)



A podcast about data science and analytics culture

If you have an episode idea or would like to be a guest on the podcast to talk about a data analytics/data science topic you're passionate about, shoot us a message at podcast@alteryx.com, and we will review your pitch.

And, in case you didn't know, you can listen to Alter Everything on [Apple Podcasts](#), [Spotify](#), [YouTube](#), and the [Maveryx Community](#)! Subscribe on any of these platforms to get notified when new episodes are released bi-weekly. 🎧

community.alteryx.com/podcast

NEXT STEPS

Presenters are always needed!

Contact Deanna at
deanna.sanchez@novageographica.com
if you would like to present!

Be on the look out for the meeting recap!

THANK YOU!

*You make our 850+ member
Texas-sized user group amazing!*