

# Alteryx Resource Guide & Training Calendar



## Alteryx Product Overview

Alteryx empowers data analysts with self-service analytics, enabling them to deliver deeper insights faster than they ever thought possible.

- Easily prep and blend data from multiple sources
- Perform advanced analytics – predictive, statistical, and spatial
- Share your analysis with decision makers

## How to Get Started

Download Alteryx Designer, collaborate with a community of experts, and access other resources to get started on your path to self-service data analytics.

- Download the [Alteryx trial](#) or contact your account manager to receive a trial
- Sign up for the [Alteryx Community](#) to collaborate with peers, gain insights from Alteryx experts, and find answers to all your Alteryx questions
- Access [online help](#) for the Alteryx designer and review [documentation](#), including [supported data sources](#)

## Where to Start Learning

Familiarize yourself with Alteryx Analytics with on-demand videos, self-paced training and virtual training classes.

- Watch a [20-minute Alteryx introduction](#) to see how we empower analysts to deliver deeper insights
- Learn key data skills to help you [get started](#) with Alteryx Designer
- Get hands-on experience solving practical business problems and expand your skills with [self-paced training](#)
- Attend [live training](#), or watch previous courses focused on specific topics or use cases that most interest you

## **Alteryx Lunch & Learn Series - Beginner**

Attend an exclusive webinar training series to jump start your Alteryx skills. This series occurs **Wednesdays at 12pm CT**. You will find all details for each session including calendar invites, links to attend the webinar, data downloads, and recordings on the Lunch & Learn Series at [community.alteryx.com](https://community.alteryx.com)

<https://community.alteryx.com/lunchandlearn>

### **ALTERYX DESIGNER 101**

This session introduces you to building visual workflows in the Alteryx designer. Pulling out cheat sheets for those reports you run every week? In Alteryx, you'll build it once and quickly run it whenever needed. Have a quick project due by the end of the day? In Alteryx, you'll be able to quickly get the answers you need from your data.

### **ALTERYX ESSENTIALS**

Learn how Alteryx helps users of varying technical skill levels to cleanse, prep and transform data using the Favorites tools. These 15 tools are the core building blocks of any Alteryx workflow and will allow you to build useful production workflows.

### **ALTERYX FOR EXCEL USERS**

Has vlookup been your best friend? Are you a master of the fx button? Learn how to complete the same data lookup and manipulation tasks you've done in Excel in an Alteryx workflow.

### **DATA PARSING FOR BEGINNERS**

Do you have data that can come in formatted or unformatted, on one or multiple rows and can have odd characters thrown in. Alteryx has many tools to help you parse data and make it useable.

## **Alteryx Lunch & Learn Series - Intermediate**

Continue enhancing your Alteryx skills with these training webinars. This series takes place **Thursdays at 12pm CT**. You will find all details for each session including calendar invites, links to attend the webinar, data downloads, and recordings on the Lunch & Learn Series at [community.alteryx.com](https://community.alteryx.com)

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### **INTRODUCTION TO PREDICTIVE ANALYTICS**

Alteryx provides several tools to help support your predictive analytics process. This session covers the tools to assist you in understanding the story of your data, deciding what data to use in your predictive modeling, and perform some simple predictive modeling techniques.

### **PARSING FOR INTERMEDIATE USERS**

Take the next step with Alteryx and learn how to use some of our favorite tools for preparing and blending challenging data sources: Text to Columns, Dynamic Rename, and Multi-Row Formula.

### **SPATIAL & DATA PRODUCTS**

Better understand how location and demographics play into your organization's performance. Learn to leverage third-party datasets including TomTom and Experian to enrich your internal datasets.

### **ALTERYX PLATFORM & INTRODUCTION TO APPS**

See how the Alteryx Platform offers multiple ways to scale your enterprise analytics and offload data intensive processes to a scalable, reliable server architecture. Learn how to develop simple applications to share with your end users.