

Welcome to the **Data Analytics Careers: Navigating Job Success in Today's Market** webinar

As we wait for others to join, we want to get to know you.

Post in the chat:

- Your name
- Your school (if you're a current student) or tell us you're an independent learner or career changer
- Where you are dialed in from (aka your location)
- One thing you're hoping to learn today



APRIL 11, 2024

Data Analytics Careers: Navigating Job Success in Today's Market

JAMIE LEWIS (SHE/HERS) | ALTERYX DIRECTOR, EARLY IN CAREER

MADISON DARLING (SHE/HERS) | ALTERYX SPARKED PROGRAM
SPECIALIST

alteryx



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alteryx | Early in Career

Agenda

01

How to succeed in a new career as an early talent professional

02

Optimize your early talent career search and build future proof skills

03

Learn how to get 1:1 mentorship and career guidance

Persona: Intern or Recent Grad

Navigating a New Company

- Ask and observe to get to know the company culture, norms, and experiences

Maximizing Success Within First 90 Days

- Success will look different for an internship (short term) vs a full-time (long term) role
- Understand what's expected of you (aka how are goals set at the company and for your role)
- Get clear on how success will be measured and how often
- Identify the best way for you to share progress updates with the right stakeholders
- Ask what resources will be available to support your learning journey as a new employee
- Understand what feedback looks like



Understanding Social Capital

Social capital refers to the network and strength of relationships and connections people in a group have that allow them to interact more effectively and productively.

– Better Up



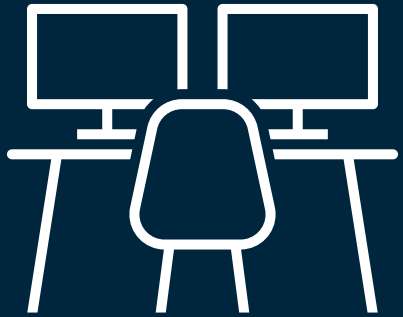
Build & Foster
New Relationships



Get Involved in
Company, Department,
and Team Initiatives



DELL



How to Stand Out in Your New Role

Top 3 List

**Be Great at What's
Asked of You**



**Find New Ways to Add
Value to your Team**



**Make Meaningful
Company Impact**



Persona: Job Seeker

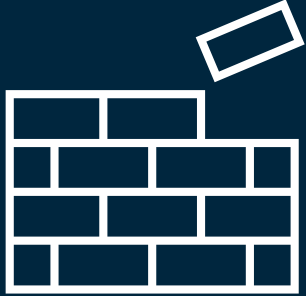
Career Search Best Practices

- Wherever you are, is ok
- Opt-in to opportunities that allow you to be more than an online application
- Make a personal connection at the company
- Leverage your friends and classmates for intros or referrals
- Tap into local, regional, or global partnerships to enhance your skills and/or expand your network (e.g., Code Path, Rewriting the Code, ColorStack, Sistas in Sales)
- Leverage local, regional, or global conferences to expand your access to employers (e.g., SHPE, Afrotech, Grace Hopper, hackathons/datathons)

Use Technology to Optimize Your Job Search

- Create your virtual career profile on LinkedIn
- Use early in career-specific job boards: Handshake, RippleMatch, WayUp or Untapped
- Leverage AI <thoughtfully> to help with the job search process:
 - Resume
 - Cover Letter
 - Autofill job applications





Building Future Proof Skills

Enhancing your resume in preparation for the next early talent recruiting cycle

Certifications



Self-Paced or Guided Upskilling



Experiential Learning



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MISSION

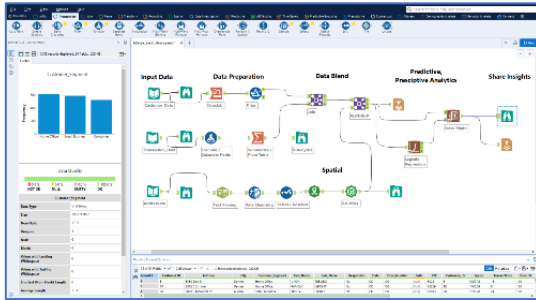
To democratize analytics by empowering every learner, across every field of study, with the skills to **question, understand, and solve with data.**

**1,200+ institutions
in 55+ countries**



SparkED Benefits

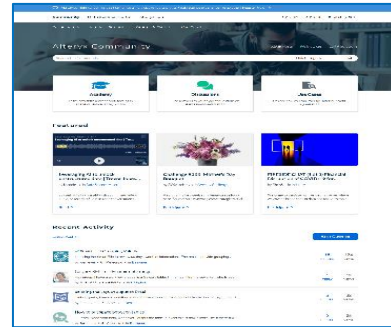
Designer Licenses



1-year renewable licenses for faculty and academic students (90-day licenses for non-academic learners)

www.alteryx.com/sparked

Alteryx Community



Connect with our Global community 500K+ Industry members for Resources, Guidance, and Jobs on our AYX SparkED Job Board and User Groups

community.alteryx.com

Learning Paths & Teaching Resources



On Alteryx Academy Community Page:
Interactive lessons
Live trainings
On-demand videos
Weekly challenges

[Alteryx Academy Community Page](#)

Alteryx Certifications



Includes:

- Interactive prep guides
- Prep videos
- Practice tests
- Credly digital badges

[Certification - Alteryx Community](#)

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mentor.alteryx.com

- A network of mentors from the Maveryx community providing one-to-one subject matter expertise and guidance to learners through the Alteryx SparkED education program.
- Analytics learners of all kinds can benefit from having mentors from a broad range of professional disciplines.



Sign-Up Here!



"I had a great chat with an Alteryx Mentor Connect mentor last week. It was really straightforward to connect and learn from an industry expert."

Huy Truong, SparkED Independent Learner

Mentorship Focus Areas



SparkED Students & Learners 1:1 With Mentors

Career Guidance

- Goal Setting
- Guidance & Advice
- Career Development
- Networking

Mentorship

- Skill Development
- Confidence Building
- Role Modeling
- Feedback & Evaluation

Project Based

- Alteryx & Analytic Expertise
- Project Scope
- Problem-Solving
- Real-World Experience
- Goal Achievement

Alteryx Mentor Connect – Personas

Mentors

- Global Alteryx associates and Alteryx customers across departments, industries, and types of roles.
- Volunteers are passionate about using their skills and expertise for good through intentional connections with learners from around the world.

Mentees

- Students and learners enrolled in an accredited academic institution or program of study through a registered nonprofit.
- Individual learners or career changers exploring self-paced curriculum and upskilling bootcamps.



How it Works | Demo

Mentor.alteryx.com

John Orton Charlotte, North Carolina, United States
Mentorship, Alteryx Basics, Marketing, Business Strategy Okuma
Adding value by generating ideas that challenge the Status Quo by being a Sao Spento leader --2019 Esperanza --2020 Serve --2021 Courage -- 2022 Believe -- (show more)
Available for: [Icons] Interests: Pricing and Logistics Transportation Supply Chain Manufacturing

Jean-Baptiste Pinet Nantes, Pays-de-la-Loire, France
Data Preparation, Advanced Analytics, Dashboard Design, Alteryx Designer Advanced Certification The Information Lab
I'm an Alteryx passionate who loves to solve problems but more importantly who wants to use that to help people and make a difference! (show more)
Available for: [Icons] Interests: data, prep, analysis, and spatial

Deepti Thapar Mumbai, Maharashtra, India
Alteryx Designer CORE Certification, Data Preparation J. P. Morgan
Hi there! I'm an analyst with 1.5 years' experience in Alteryx. If you have any pesky repetitive tasks, chances are high that it can be automated. (show more)
Available for: [Icons] Interests: writing, automation, reading, data analytics, and volunteer

Michael Ade Newtown Square, Pennsylvania, United States
Data Preparation, Alteryx Basics, Project Management GlaxoSmithKline
I have a demonstrated history of successfully delivering business analytics and software implementation projects across various corporate functions. (show more)
Available for: [Icons] Interests: Analytics Automation, Process Automation, Simplification, Pitotun, Tr...

Mentees register for the program and browse the list of active Alteryx Mentors, requesting to connect based on profile(s) that align with their academic and career goals.

Mentor Profile Includes:

- Role
- Company & Industry
- Skills
- Location
- Availability
- Photos/ Videos

Robbin Vernooij
London, England, United Kingdom
Data School Coach, The Data School
[Icons]

Request a Meeting
Available for:
[Icon] Video Call

Ask Me About...
Predictive Analytics, Dashboard Design, Alteryx Designer Advanced Certification, Data Preparation

Language Proficiencies:
English Dutch

Interests:
motor sports, Training Data Analytics, predictive analytics, formula 1

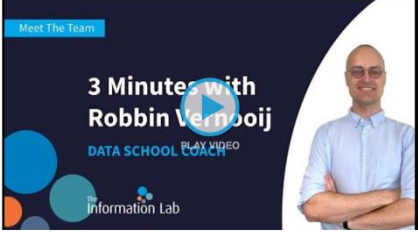
MORE
Collecting, processing and making sense out of data have been at the centre point of Robbin's interest throughout his journey from the Netherlands to Australia and now the UK.

During his BSc, MSc studies in Chemistry and PhD in chemotherapeutics he soon realised that breaking down, translating and presenting complex data sets for everyone to understand is one of the things he enjoys doing most.

Robbin joined the Data School in Feb 2018 and being exposed to Alteryx and Tableau opened up a whole new world of streamlined data processing and amazing avenues to tell your story using data.

He has been consulting, training and coaching clients and data schoolers on all Desktop and Server aspects of Tableau and Alteryx ever since.

Meet The Team
3 Minutes with Robbin Vernooij
DATA SCHOOL COACH
PLAY VIDEO
Information Lab



How It Works



Find a Mentor

Alteryx Mentor Connect mentors are here to help you on a range of topics and subjects. To get started, search the active list of mentors to find the person with the expertise you need.



Set up an introduction

Once you identify a mentor, reach out and schedule a time to meet, either virtually or in person (if geographies match). Use this opportunity to learn more about your chosen mentor and if they are a good match between your needs and their capabilities and time commitment.

alteryx MENTOR

alteryx TALENT ALLIANCE

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- Private LinkedIn Group for Alteryx Customers & Certified SparkED Job-Seekers.
- Aims to promote collaboration, facilitate job placements, and promote professional development and employability within the Alteryx community.



Job-Seekers

Students, recent graduates or career changers that participated in the SparkED program and with current **Alteryx Designer Core Certification.**

Access to **global Alteryx customer network** seeking Alteryx-trained talent to fill data analytics roles.



Join Here!

Thank You

MADISON DARLING

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JAMIE LEWIS

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