

February 5, 2024

# Alteryx Beyond the Basics Training

For Alteryx SparkED Program Participants

**Deanna Sanchez, Alteryx ACE**

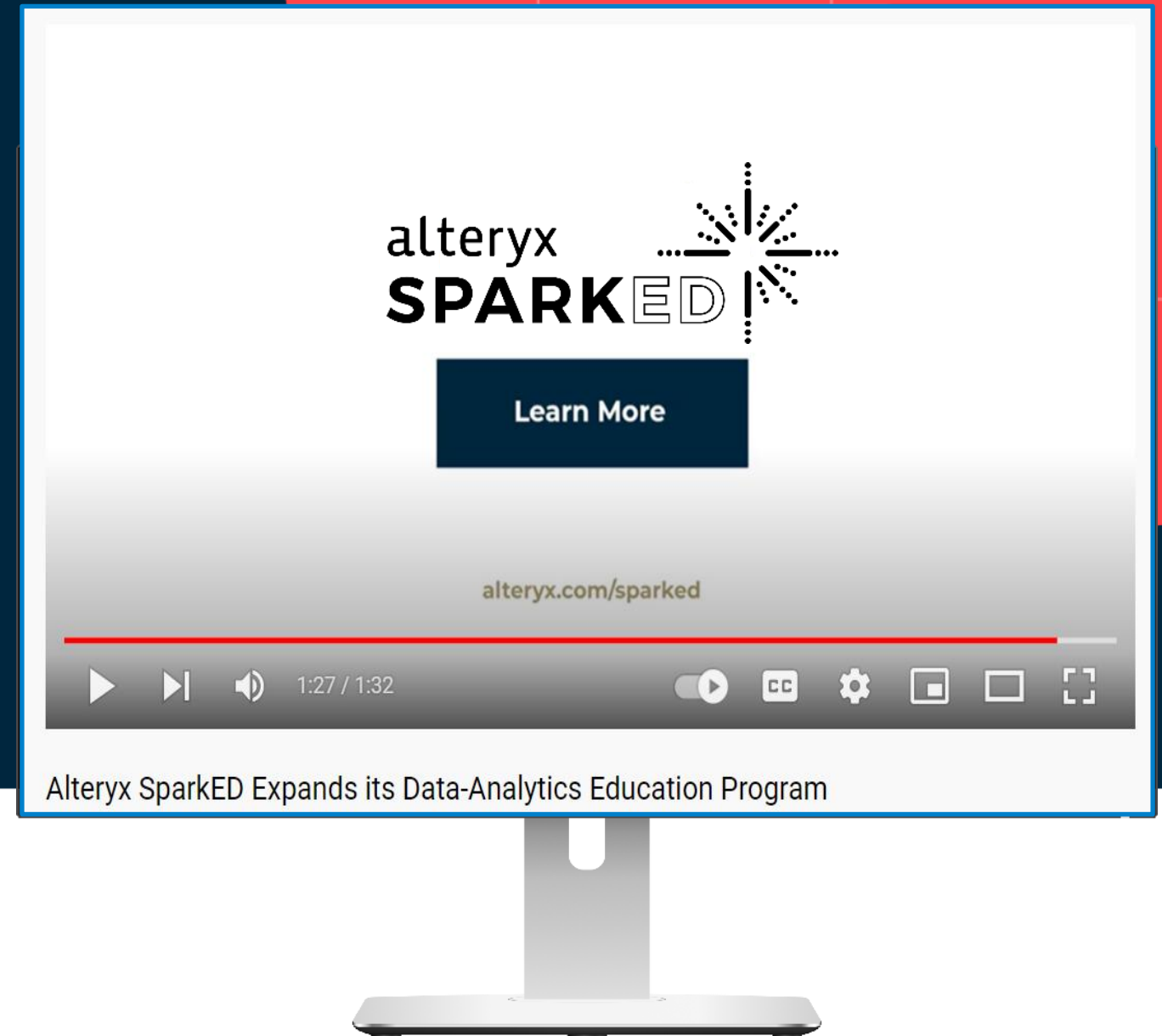
Owner, Nova Geographica, LLC



## SparkED Mission

To democratize analytics by empowering every learner, across every field of study, with the skills to **question, understand, and solve with data.**

**850+ institutions  
in 47 countries**

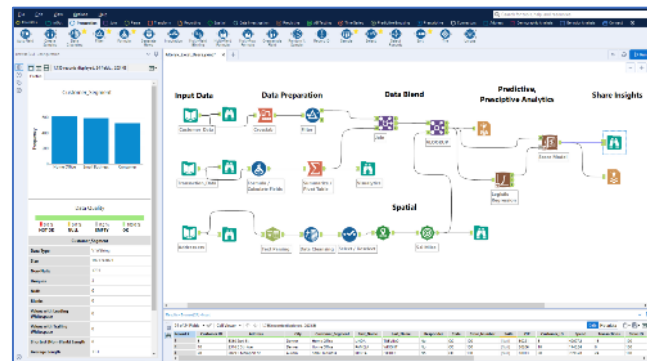


- Watch our overview video on YouTube: <https://www.youtube.com/watch?v=ZA9tclhEbFQ>
- Discover SparkED case studies on our website: [www.alteryx.com/SparkED](http://www.alteryx.com/SparkED)

# SparkED Benefits

## Alteryx Designer Licenses

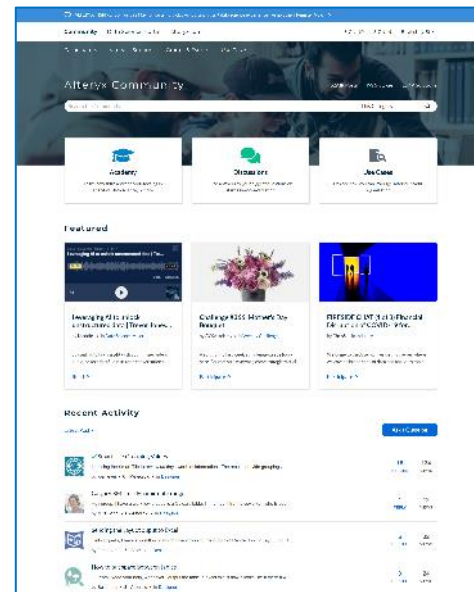
1-year renewable licenses for faculty and academic students (90-day licenses for non-academic learners)



[www.alteryx.com/sparked](http://www.alteryx.com/sparked)

## Alteryx Community

Connect with our global community of 300K+ industry members for resources, guidance and inspiration

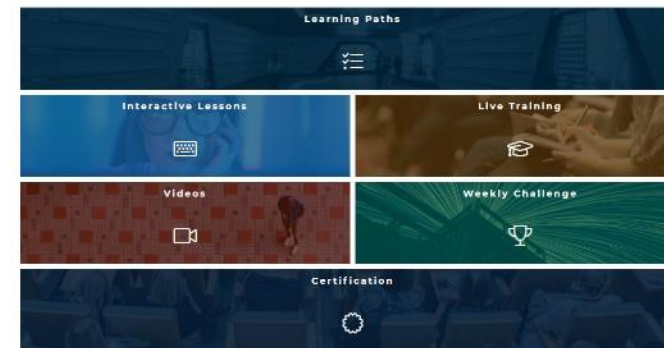


[community.alteryx.com](http://community.alteryx.com)

## Learning Paths & Teaching Resources

On Alteryx Academy Community Page:

- Interactive lessons
- Live trainings
- On-demand videos
- Weekly challenges

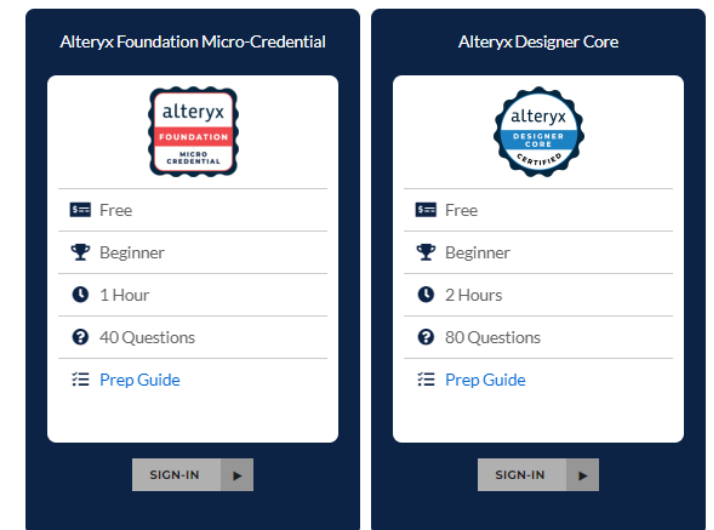


[Alteryx Academy Community Page](#)

## Alteryx Certifications

Includes:

- Interactive prep guides
- Prep videos
- Practice tests
- Credly digital badges



[Certification - Alteryx Community](#)

# ALTERYX BEYOND THE BASICS TRAINING

## SERIES OVERVIEW

- 01** Session 1: Reporting  
February 5, 2024, 3:30 to 5:00 p.m. MT
- 02** Session 2: Spatial Analytics  
March 4, 2024, 3:30 to 5:00 p.m. MT
- 03** Session 3: Analytic Apps  
April 1, 2024, 3:30 to 5:00 p.m. MT
- 04** Session 4: Macros  
May 6, 2024, 3:30 to 5:30 p.m. MT

# Today's Agenda

Session 1: Reporting in Alteryx

- **One-Page Reports**
- **Report Snippets**
- **Table**
- **Chart**
- **Map**
- **Layouts**
- **Render Tool**
- **Batch Reports**

*Please save and unzip the “Alteryx SparkED Foundational Training Datasets” zipped file prior to building workflows*



## About Deanna:



- **Alteryx ACE since 2018**
- **Alteryx advanced trainer since 2015**
- **Degree in Geography with concentrations in Geographical Information Systems (GIS) and Medical Geography**
- **Began using Alteryx in 2005**
- **Proud to be an Alteryx Partner**
- **SparkED Supporter and Alteryx For Good Champion**
- **DFW Alteryx User Group co-leader since 2015**
- **Has a LOT of World globes and maps**
- **Will talk for hours about spatial analytics and just Alteryx in general**

# Additional Resources:

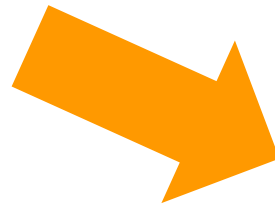
- **Alteryx Academy – Getting Started Learning Path**
  - **Excellent video session designed to ramp up new users quickly!**
  - **Community / Learn / Academy / Learning Paths**
  - [Getting Started Learning Path - Alteryx Community](#)
  
- **Alteryx Academy – Interactive Lessons**
  - **Hands-on lessons to help you learn by doing!**
  - **Community / Learn / Academy / Interactive Lessons**
  - [Interactive Lessons - Alteryx Community](#)
    - ***Getting Started***
    - ***Alteryx for Excel Users***






# Alteryx Certifications: **Micro-Credential, Core, Advanced**

Start with the Micro-Credential on your journey to Core Certification.

[Alteryx Foundation Micro-Credential Exam Prep Guide](#)



Alteryx Foundation Micro-Credential	Alteryx Designer Core	Alteryx Designer Advanced
		
Free	Free	Free
Beginner	Beginner	Advanced
1 Hour	2 Hours	2 Hours
40 Questions	80 Questions	40 Questions
<a href="#">Prep Guide</a>	<a href="#">Prep Guide</a>	<a href="#">Prep Guide</a>
<a href="#">SIGN-IN</a>	<a href="#">SIGN-IN</a>	<a href="#">SIGN-IN</a>



# Thank you!

Deanna Sanchez, Alteryx ACE  
Owner, Nova Geographica, LLC

[alteryx.com/sparked](https://alteryx.com/sparked)

