Malaysia's 1st User Group

Kuala Lumpur, Malaysia

In partnership with the Alteryx Asia Office

Date: 21st September 2023
Time: 7:00 PM – 9:00 PM MYT
Venue: Rama V Casual Fine Cuisine
Address: No.5 Jalan U-Thant, Kuala Lumpur

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ANALYTICS
FOR
ALL

AGENDA

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OUR ALTERYX JOURNEY

Pre-Adoption

- Different backgrounds: Consulting, Auditing, Accounting, Data Analytics.

- Dependent on IT / Data Engineers to supply & ETL the data.

- Started with Excel and/or SQL.

- Found it difficult to scale faster with those tools.

Post-Adoption

- Found it easier to build & experiment on our own.

- Less reliance on external parties to do the ETL portion.

- Had fun with the tool!

- Thought of it as a potential career path – now we are here!

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KL UG ROADMAP

GOAL

Launch & Maintain the official Kuala Lumpur UG Group!

MOMENTUM

1. Need to meet at least 2 times with 15+ people to be considered for official status

2. Need to establish a UG Leadership structure of 3-4 UG Leaders from various organizations

3. Set up agendas for all meet-ups (in-person & virtual sessions) whilst covering for all levels of users

4. Work closely with Alteryx Asia Office in Singapore to coordinate & inform Alteryx Community of any events

THEMES

1. Focus on sharing tips & tricks, and best practices + Networking

2. Unified voice on Maveryx platform by supporting Ideas & Posts

3. Expanding Alteryx to more people through these events / SparkED

4. Drive Analytical culture for all in Malaysia through our work

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MAVERYX COLLABORATION

Open-Source Projects:
We are currently working on a **FREE** Maveryx build
for Auto-Documentation using only Alteryx tools!

Voice-of-the-Customer
We have many ideas posted onto the Maveryx
Community – every like & comment helps!

Maveryx Sharing in UG
As with other UGs – sharing information, decks,
articles of interest – helps Malaysian users!

Themed Events
We can host internal events & support each other by
attending & contributing / volunteering if needed!

Official Support
Once Malaysia UG is official by Alteryx, we can get more
support + funding + materials to utilize for our UG!

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THANK YOU

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CONTACT & NETWORKING

Feel free to chat with one another & get your contact details down!