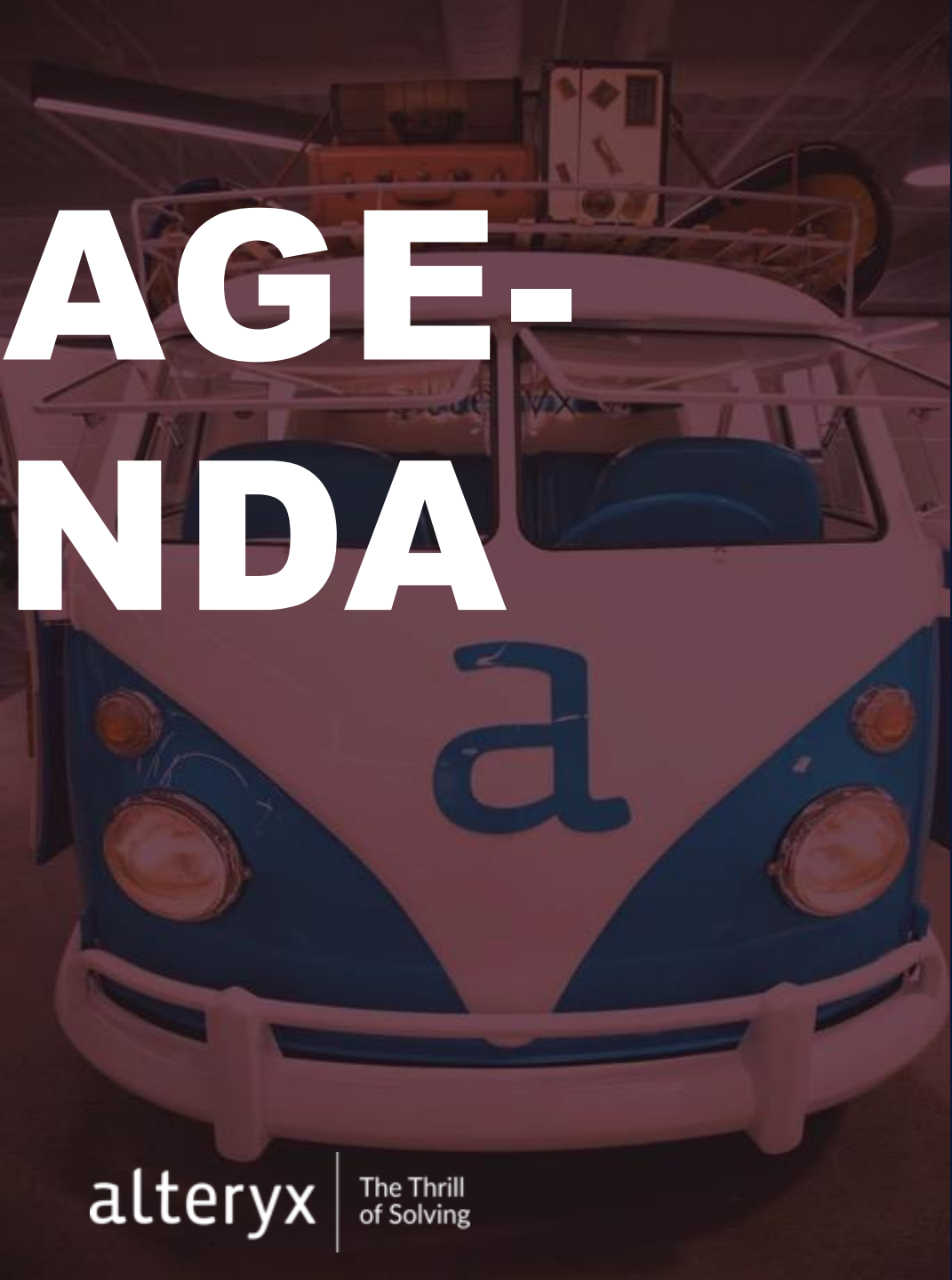




ALTERYX YOUR CORE + CAREER





AGE- NDA

- ALTER YOUR CAREER
- ALTER YOUR CORE (MUSCLES)
- ALTER YOUR CORE (EXAM)
- QUESTIONS

With Alteryx,
I am curious



**JOE
LIPSKI**

**ALTERYX USER SINCE 2011
ALTERYX ACE SINCE 2014**



@Joe_Lipski



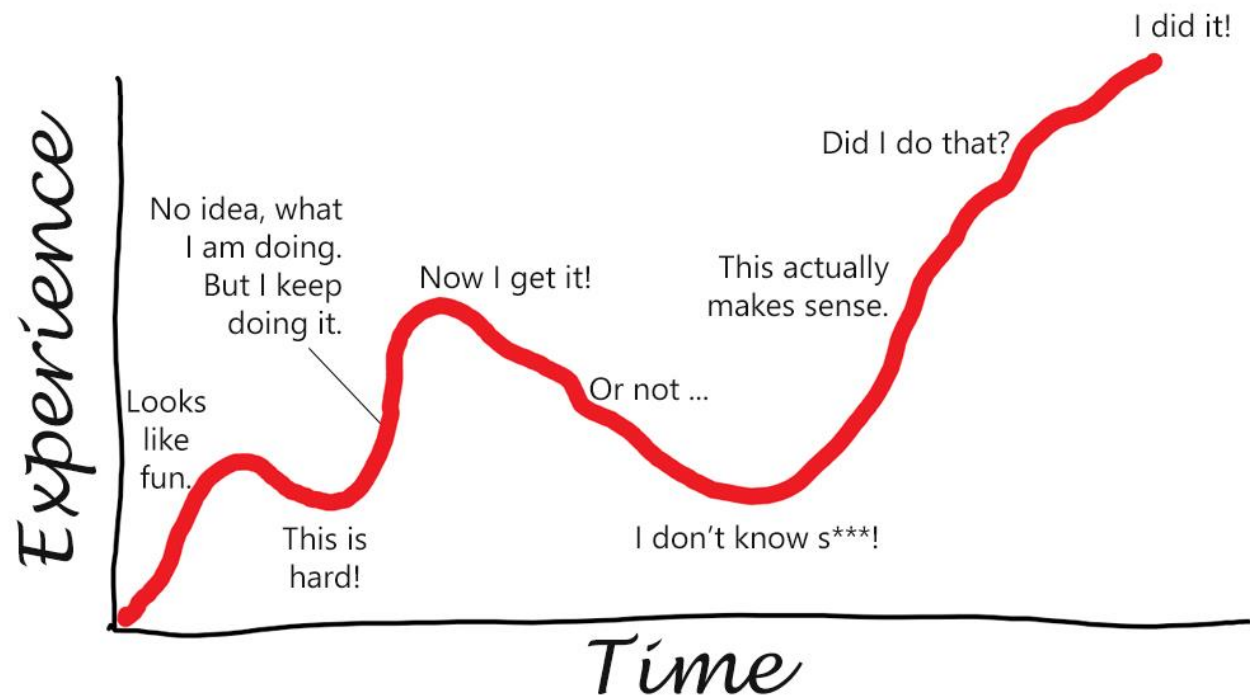
When I use Alteryx, I feel like I can solve
any data challenges, both professional &
personal

ALTERYX YOUR CAREER

alteryx | The Thrill
of Solving



THE LEARNING CURVE



MY ALTERYX SECRETS....SSSSH

1. I'M NOT A PROGRAMMER

- I am not a programmer
- I am not a coder
- I am not a developer
- I barely even know SQL
- But I can do lots of cool stuff in Alteryx
- Here's how...

2. I'M CURIOUS

- I love Alteryx
- I'm curious
- I like solving challenges
- I like to ask for help:
 - Community
 - Colleagues
 - Friends

3. I'M GOOD @ GOOGLE

- Most importantly I'm good at Google...

*When I was asked
why I was so good at programming*

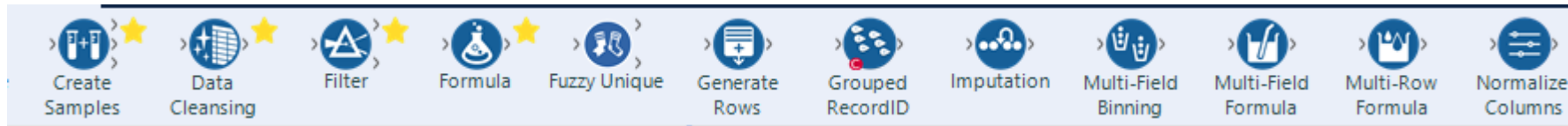


The holy teachers

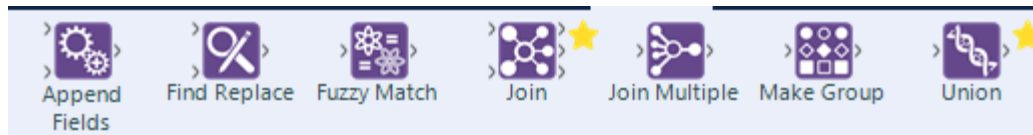


WHAT'S YOUR FAVOURITE TOOL CATEGORY?

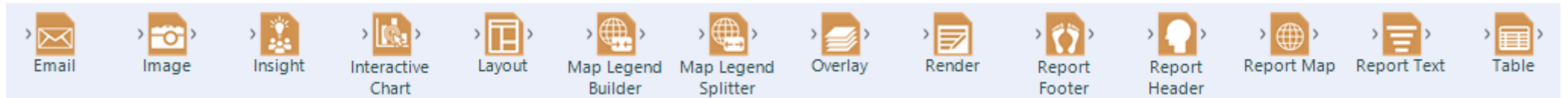
Preparation



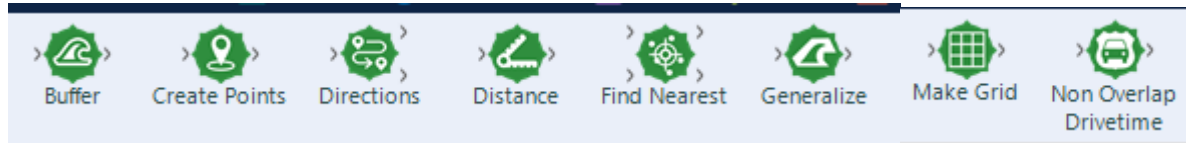
Join



Reporting



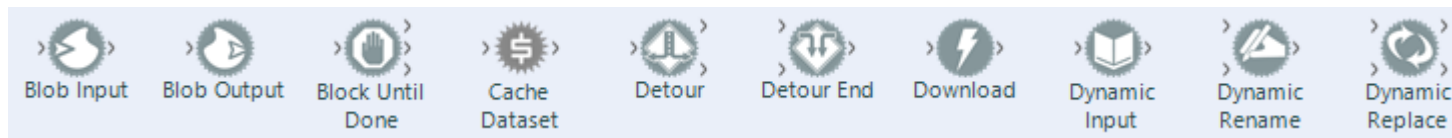
Spatial



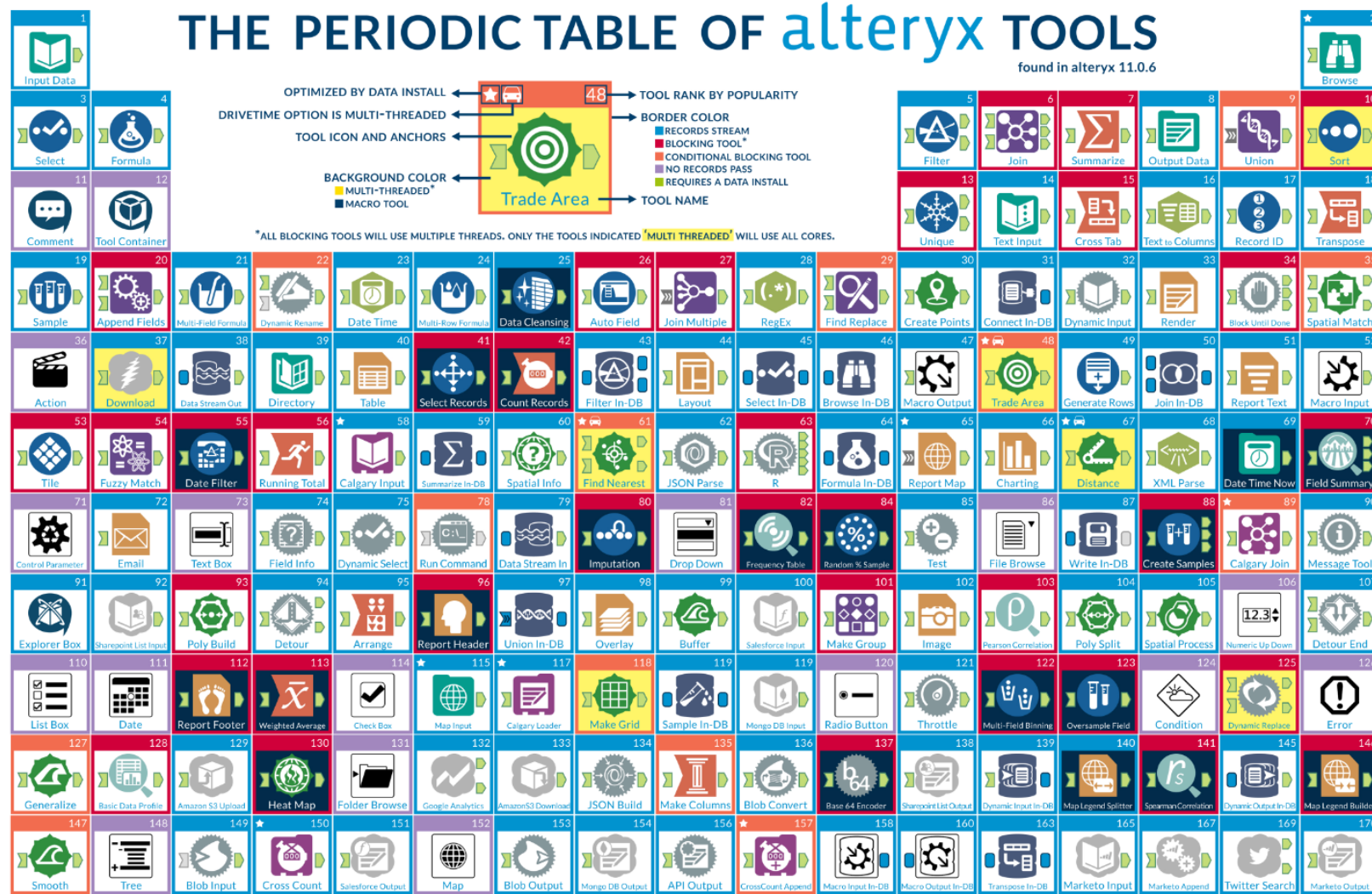
Predictive



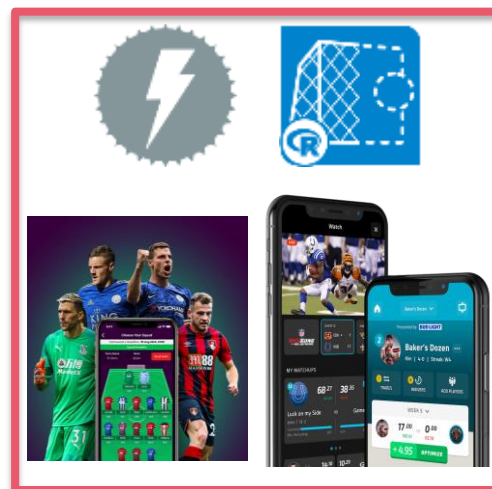
Developer



200+ ALTERYX TOOLS



IDEAS TO ALTERYX YOUR LIFE



ALTERYX YOUR CORE MUSCLES

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of Solving



DEMOS

alteryx

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ALTERYX YOUR CORE EXAM

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LONDON ALTERYX USER GROUP

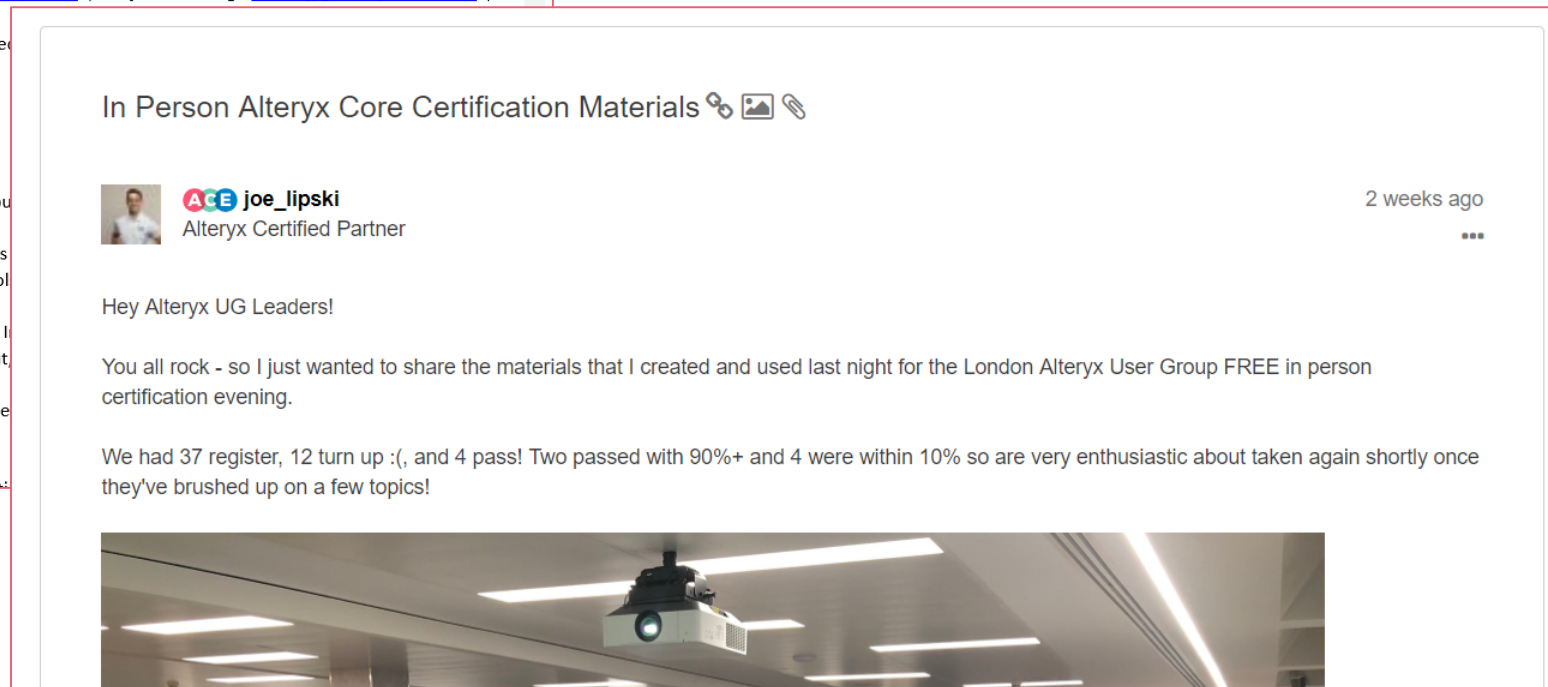
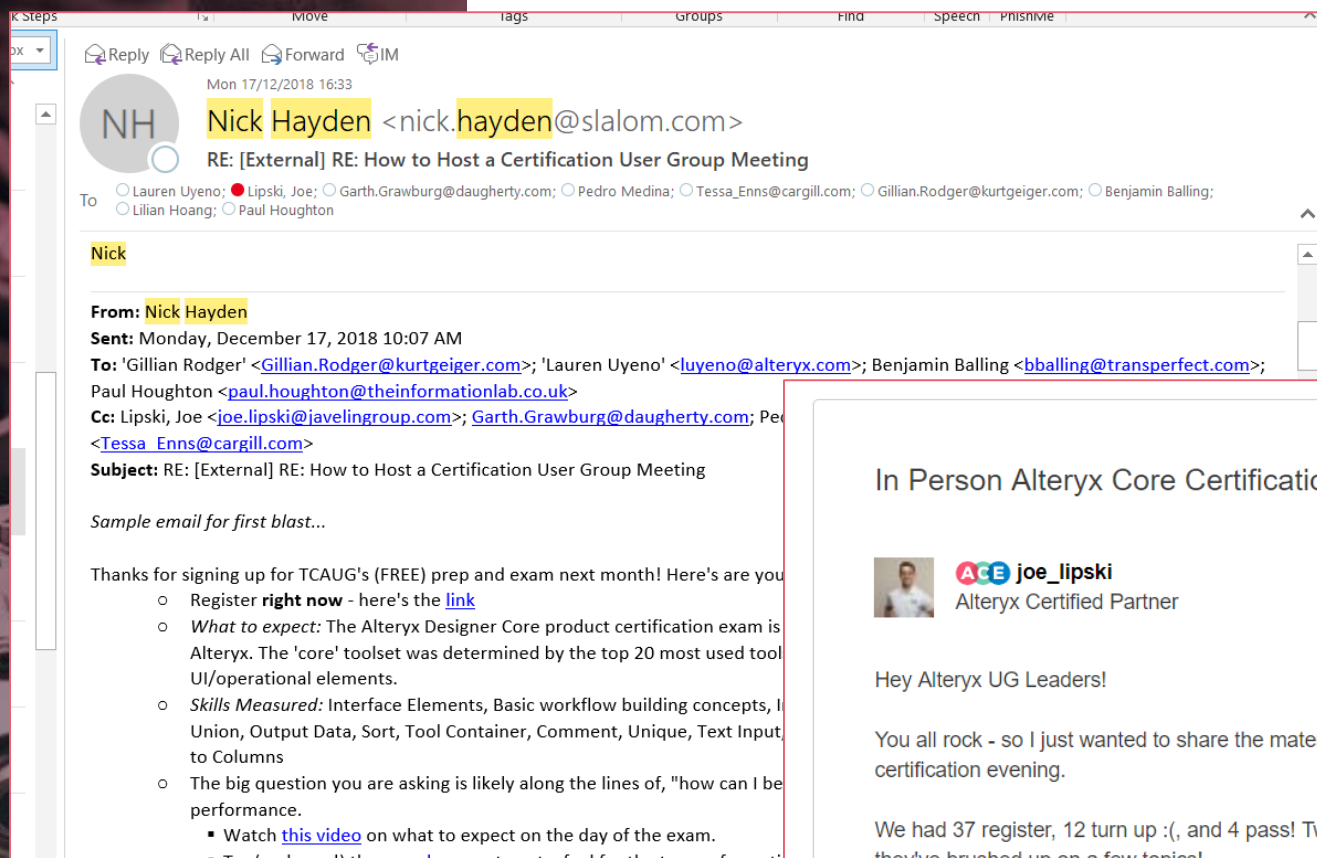
MAY
2019



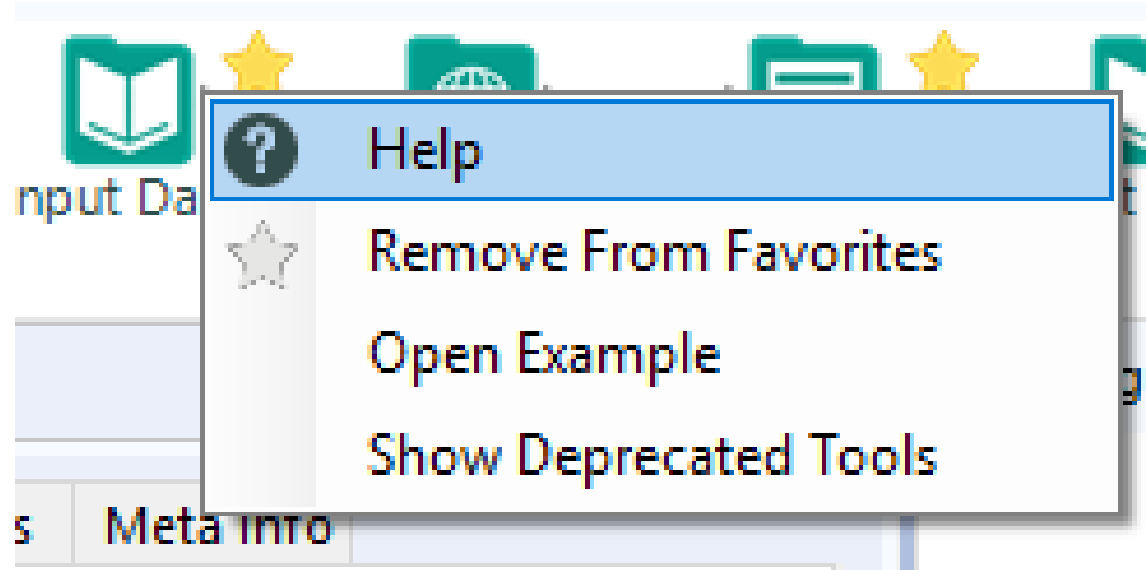
London User Group Page:
bit.ly/LAUG2019

- 4/11 passed
- 2 with 90% +
- 5 were within 10% so were very excited about taking again soon after!

SHARING IS CARING



USE HELP PAGES (F1)



Open up key ones now:

- Formula functions
- Data Types
- File Type
- Alteryx Hot Key Shortcuts
- Tool Samples for Transpose & Cross-Tab

GOOGLE & COMMUNITY & GOOGLE & COMMUNITY & REPEAT



How to parse dates Alteryx



All

News

Videos

Images

Shopping

More

Settings

Tools

About 146,000 results (0.37 seconds)

Solved: Date parse method for DDMMYYYY ? - Alteryx Community

<https://community.alteryx.com/t5/Alteryx-Designer.../Date-parse-method-for-/17760>

Mar 31, 2016 - Though think **Date Parsing** one of **Alteryx's** very few wea inspired me to try making a custom tool. If you fancy ...



ACE **jdunkerley79**
Nebula

03-31-2016 10:16 AM

...

Use %Y rather than %y.
The former is for four digit years the later for two

SHARE



2 STARS

REPLY



ACE **MarqueeCrew**
Alteryx Certified Partner

03-31-2016 10:16 AM

...

you are SOOOOOO close.....

your formula: `datetimeparse([date], "%d%b%y")`

the lowercase y in your formula is read as 2020.

my formula: `datetimeparse([date], "%d%b%Y")`

Alteryx ACE & Top Community Contributor

Chaos reigns within. Repent, reflect and reboot. Order shall return.

SHARE



2 STARS

REPLY

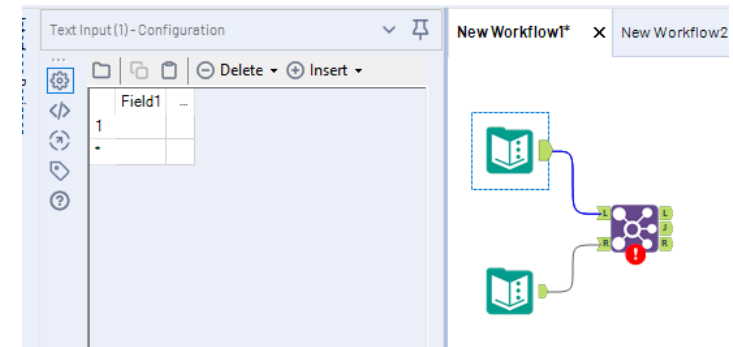
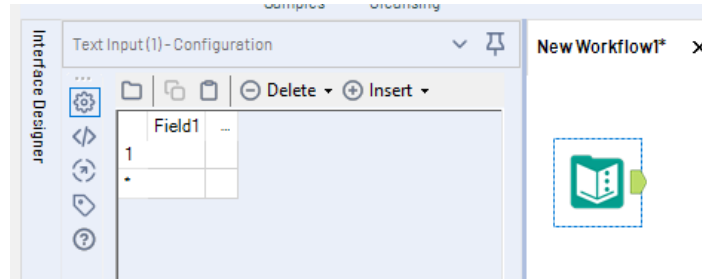
A person is shown from the side, working on a mechanical engine. The image is dark and has a reddish tint. The person's hands are visible, and they are focused on the task.

HAVE KEY DOCUMENTS ALREADY OPEN

- Help Menus
- Exam Prep
- Sample Questions
- Blank Alteryx workflows

HAVE WORKFLOWS OPEN

- Have a few blank workflows open with text inputs
 - Single Text and Multiple Text Inputs with Join...



3 POINT QS ARE KEY

Question 3 of 80

Points: 3

- Take your time on these and re-check them if you finish with spare time.
- Ensure you build the process in Alteryx as they can sometimes trip you up.
 - *Probably not enough time to do this on all 1 point questions!*
- E.G. *(not necessarily a 3 point Q)*

What would the output be from the following formula:

- `GetWord("We love the Alteryx User Group", 3)`

A person is shown from the side, working on the engine of a car. The image is dark and has a reddish tint. The person's hands are visible, and they are focused on the engine components.

DON'T SPEND TOO MUCH TIME ON QUESTIONS

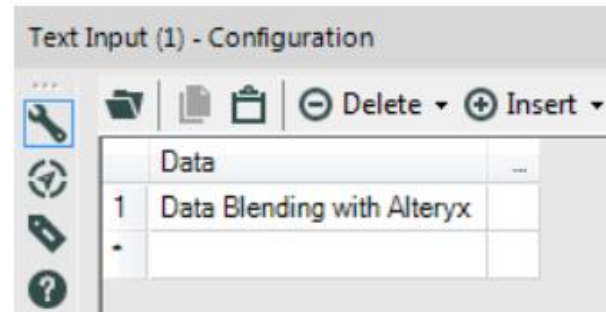
- In your first pass, don't spend TOO much time on questions that are holding you up.
- Move onto the next question and save yourself time to come back to the tricky ones once complete.
- If you split the Exam up you have (about):
 - 77 seconds per 1 point Q
 - 220 seconds per 3 point Q
- Some will be much quicker, but use this as a guide!

NO TRICK QUESTIONS. HOWEVER...

Consider the following workflow (assume no leading or trailing spaces):



The Text Input tool is configured as follows:



The Formula Tool contains the expression: FindString([Data], "B")

What is the result of the formula? (1 pt)

- A) 5
- B) 4
- C) 6
- D) 7

PAD & PAPER

- Note down Q# that you want to re-visit!
- Alteryx handily shows you ones that you haven't answered, but you cannot flag ones you want to revisit, so note these down:

Display previously viewed questions ▼

◀ 4 Which of the following configurations will...

NOT ANSWERED

Input

Location
Denham
aurd...
fort
BRO...

Output

Location	Info
Denham	Denham
aurd...	Aurden
fort	Fort
BRO...	Bromley

◀ 5 The configurations of the Output tool being written...

ANSWERED

◀ 6 Which string represents a valid-only ASCII...

◀ 7 In the Input tool, what is the output...

◀ 8 Which configuration of the Transform tool...

Input

Category	Q1_Sales
Kitchen	10000.00
Office	11000.00
Patio	12000.00

ENJOY IT

- It's fun!
- And I bet everyone here learns something new about Alteryx!!!
- #NeverStopLearning

Certifiably Awesome



A man in a workshop, wearing a dark shirt, is focused on working on a complex mechanical engine. The image is partially obscured by a large, bold, teal-colored text overlay on the left side.

IF UNSUCCESSFUL

- Don't let failure get you down!
- Unlimited FREE retries
- You will have experience and picked up your own strategies and hints and tips for your second attempt!
- You might perform better on your own rather than in this environment
- No one needs to know...☺
- And, I've failed my expert exam....


AND FOR THOSE SUCCESSFUL

- PRIDE
- CONGRATULATIONS
- INDUSTRY RECOGNISED
- COMMUNITY BADGE
- PIN BADGE (at Inspire)
- CERTIFICATE
- VALID FOR TWO YEARS

Certiably Awesome



NEVER STOP LEARNING























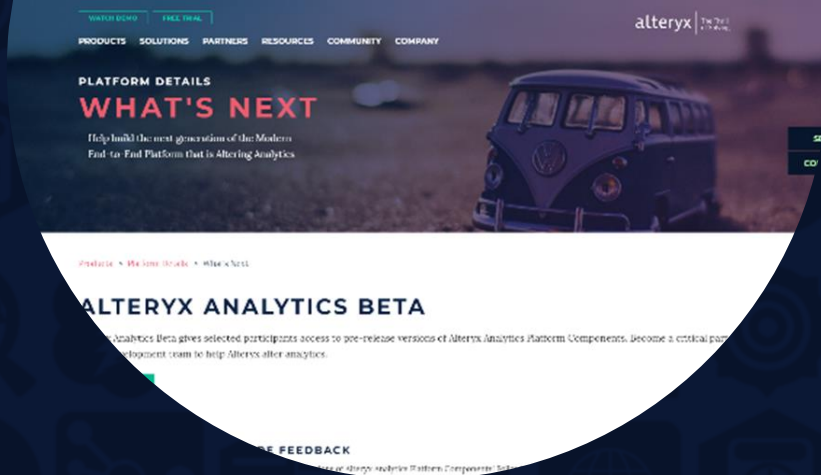
Certification

Prove to others how much you know. Register for one of our product certification exams today and begin your journey to becoming an **Alteryx Certified Professional**.

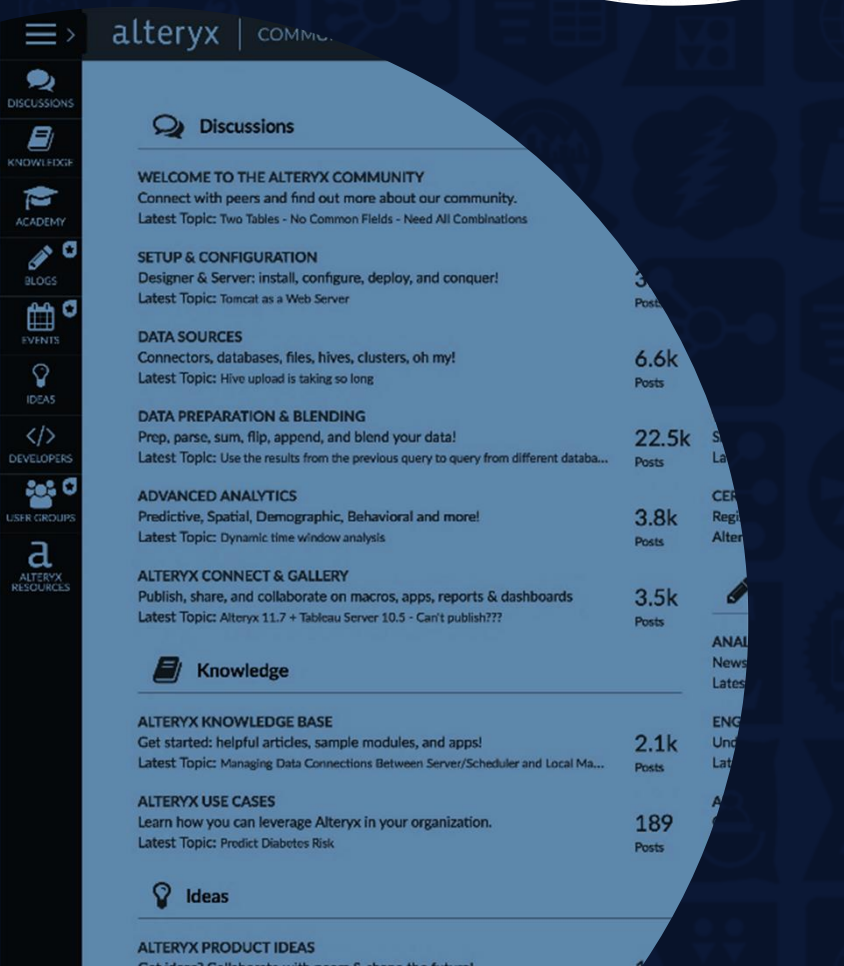
The Alteryx Product Certification Program

Alteryx is thrilled to release its certification program! The Alteryx Certification Program allows you to receive credit for your knowledge

Alteryx Designer Core	Alteryx Designer Advanced	Alteryx Designer Expert
		
 Free	 Free	 USD 150
 Beginner	 Advanced	 Expert
 2 Hours	 2 Hours	 2 Hours
 80 Questions	 44 Questions	 6 Questions
 Prep Guide	 Prep Guide	
TAKE EXAM 	TAKE EXAM 	REGISTER 



ALTER
EVERYTHING



QUESTIONS?

THANK YOU

JOE LIPSKI

Joe.Lipski@JavelinGroup.com
www.javelingroup.com



@Joe_Lipski



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javelin group
Digital Retail by Accenture Strategy